APPENDIX

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APPENDIX

"Marketing of raisins in Tasgaon market yard: A case study of APMC Tasgaon Dist: Sangli."

I) Questionnaire (for farmers)

General information

(Note- put tick mark wherever necessary)

1. Name of the farme	er:
Village:	Education:
Age:	
2. Family status- Join	nt Family?
Yes	No
3. Numbers of family	y members working in the vineyard
4. Total farm holding	gacres, out of whichacres
under grape cultivati	on.
5. Age of vineyard_	*
6. Variety of grapes_	· · · · · · · · · · · · · · · · · · ·
7. What is reason for	grape cultivation?
i) Local marketing.	ii)Export Marketing.
iii) Raisin making.	iv) as per requirement.
8. Which variety is b	est for the raisin making?
i) Thompson	ii)Sonaka.
iii) Tas-A-Ganesh.	iv)Sharad Seedless.
9) Source of water s	upply for your vineyard?
i) Well	ii) Tank
iii) River.	iv) Lift irrigation
10) Which kinds of a	raisins are you making?
i) Green ii) y	yellow iii) Black.

11) Method adopted for raisin making?		
i) Cold dip	ii) hot dip	iii) Mix dip
iv) Dipping oil me	ethod. v) Natural n	nethod.
12) Are you taking precar	ution about raisin n	naking right from
the beginning?		
Yes		No
13) What is the cost of cu	ltivation of grapes	from second year?
i) Up to Rs 25000.	ii) Rs. 25001 to F	Rs. 30000.
ii) Rs. 30001 to Rs. 3500	iv) Rs. 350	001 to Rs. 40000.
v) Rs. 40001 to Rs. 4500	0 vi) Above Rs.	45001
14) What is the per kg	cost of making ra	isins?
i) Up to Rs. 7	ii) Rs.8 to 10	
iii) Rs.11 to 13	iv) Rs. 14 to 16	•
15) Are you member	of grapes grower so	ociety?
Yes	No	
16) Are you member	of Drakshbagayate	dar sangh?
Yes	No	
17) What are the var	rious natural factors	s affecting grape
cultivation?		
i) Change in climate	ii) Inadequate wa	ater supply.
iii) Insect pest problems.	iv) Cloudy weath	ner. V)Mist.
M	arketing question	S
1. Where you are selling	raisin?	
i) Directly to consumers.	ii) Wholesal	lers.
iii) Retailers.	iv) APMC A	Auction sale.
2. Why you are selling ra	nisin in APMC?	
i) Good rate.	ii) Money Security	у.

iii) Less effort.	iv) Transference.
3. Are you trying for s	elling raisin by another channel of the
distribution?	
Yes	No
4. Are you getting info	ormation about the market?
Yes	No No
5. Which type of prob	lems arising at the time of marketing?
i) Transportation.	ii) Storage:
iii) Finance.	iv) Market information.
6. Are storing raisins?	Successful and the second of the second
Yes	No
7. How you are choos	ing the storage?
i) Quality	ii) Service:
iii) Price/rate	iv) Place.
8. In which APMC yo	ou are selling raisins?
i) Tasgaon APMC.	accii) Sangli APMC.
9) How you are taking	g decision about selling the raisin?
i) Past experience.	ii) Traders Information.
iii) Relative/friends g	guidance. iv)As per requirement/need.
10) Which source you	are using for getting the marketing
information?	
i) News papers.	ii) APMC Tasgaon.
iii) Television.	Relatives /friends. v) Traders.
11) When you are sell	ling raisins?
i) Early the pro	duction. ii) When need of money.
iii) When dema	nd is more. iv) End of the season.

12) How much rate you got in last season for the 1st quality rais	sins
per kg.?	
i) Above 90	
iii) Above 130 i) Above 150	
13) On which basis you are choosing the traders in APMC?	
i) Good service. ii) Providing advance.	
iii) Relative/friends. iv) Transferency.	
14) Are you in need of information about the market?	
Yes No	
15) Are you getting information about new technology of the	
making raisin?	
Yes No	
16) From which place you get the information, guidance for gra	ape
cultivation and raisin making?	
i) From other farmers. ii) Friends/relatives.	
iii) Apeda. iv) News papers and magazines.	
v) MRDBS vi) Grape grower societies.	
17) Are you satisfied from storage facility?	
Yes No	
18) How you get the finance for the marketing?	
i) Bank ii) Private Finance.	
iii) Traders advance. iv) Own fund.	
19) Which natural factors affecting on making raisins?	
i) Change in climate. ii) Quality of raisin making racks.	
iii) Quality of chemical used iv) Quality of Grapes.	
v) Technique used for raisin making.	
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20)	Are you Know which type of rules and regulations	are made	by:
the	APMC Tasgaon for the traders and purchasers?	t	

Yes

No

Signature

Section of the sectio

Thank you.

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(Questionnaire for traders)

1)Name of th	ne firms/traders?
Edu	Age
2) Are you n	nember of APMC Tasgaon?
Yes	No No
3) Starting y	ear of firm
4) Are tradir	ng only raisin?
Yes	No. 1 was
5) If no; whi	ch other agri products you trade?
i) Maize	ii) Jawar iii) Bajra v) Tamarind. v)
Turmeric.	vi) Groundnut. vii) Wheat B
viii)Oilseeds	5.
6) Do you go	et information from APMC for marketing of raisin?
Yes	No
7) Which ty	pe of facility APMC providing for you?
i)Building(E	Building space for auction) ii) Storage for goods
iii) Security	iv) Grader v) Dispute settlement
8) Are you	satisfied with the APMC?
Yes	No
9) Are satisf	ied from rules and regulations of APMC Tasgaon?
Yes	No
10) If no; w	which other change required
11) Which	is the main problem faced in trading process?
i) Lag in pay	yment ii) Mismatch quality
iii) Weight l	oss.

12) Are you p	providing mar	keting information to raisin producers?
Yes	No	
13) Suggest m	neasures for th	ne promotion of raisin sales?
i) Quality imp	rovement	ii) Market research
iii) Publicity		iv) Good quality grading and packing
14) Which typ	e of other ser	vices required from APMC?
i)		
ii)		
iii)		
iv)		

Signature