

APPENDIX

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**“Marketing of raisins in Tasgaon market yard: A case study of
APMC Tasgaon Dist: Sangli.”**

I) Questionnaire (for farmers)

General information

(Note- put tick mark wherever necessary)

1. Name of the farmer: _____

Village:- _____ Education:- _____

Age:- _____

2. Family status- Joint Family?

Yes

No

3. Numbers of family members working in the vineyard ____.

4. Total farm holding _____ acres, out of which _____ acres
under grape cultivation.

5. Age of vineyard _____.

6. Variety of grapes _____.

7. What is reason for grape cultivation?

i) Local marketing. ii) Export Marketing.

iii) Raisin making. iv) as per requirement.

8. Which variety is best for the raisin making?

i) Thompson ii) Sonaka.

iii) Tas-A-Ganesh. iv) Sharad Seedless.

9) Source of water supply for your vineyard?

i) Well

ii) Tank

iii) River.

iv) Lift irrigation

10) Which kinds of raisins are you making?

i) Green

ii) yellow

iii) Black.

11) Method adopted for raisin making?

- i) Cold dip ii) hot dip iii) Mix dip
iv) Dipping oil method. v) Natural method.

12) Are you taking precaution about raisin making right from the beginning?

Yes

No

13) What is the cost of cultivation of grapes from second year?

- i) Up to Rs 25000. ii) Rs. 25001 to Rs. 30000.
iii) Rs. 30001 to Rs. 35000 iv) Rs. 35001 to Rs. 40000.
v) Rs. 40001 to Rs. 45000 vi) Above Rs. 45001

14) What is the per kg. cost of making raisins?

- i) Up to Rs. 7 ii) Rs.8 to 10
iii) Rs.11 to 13 iv) Rs. 14 to 16

15) Are you member of grapes grower society?

Yes

No

16) Are you member of Drakshbagayatdar sangh?

Yes

No

17) What are the various natural factors affecting grape cultivation?

- i) Change in climate ii) Inadequate water supply.
iii) Insect pest problems. iv) Cloudy weather. v) Mist.

Marketing questions

1. Where you are selling raisin?

- i) Directly to consumers. ii) Wholesalers.
iii) Retailers. iv) APMC Auction sale.

2. Why you are selling raisin in APMC?

- i) Good rate. ii) Money Security.

12) How much rate you got in last season for the 1st quality raisins per kg.?

- i) Above 70
- ii) Above 90
- iii) Above 130
- iv) Above 150

13) On which basis you are choosing the traders in APMC?

- i) Good service.
- ii) Providing advance.
- iii) Relative/friends.
- iv) Transparency.

14) Are you in need of information about the market?

- Yes
- No

15) Are you getting information about new technology of the making raisin?

- Yes
- No

16) From which place you get the information, guidance for grape cultivation and raisin making?

- i) From other farmers.
- ii) Friends/relatives.
- iii) Apeda.
- iv) News papers and magazines.
- v) MRDBS
- vi) Grape grower societies.

17) Are you satisfied from storage facility?

- Yes
- No

18) How you get the finance for the marketing?

- i) Bank
- ii) Private Finance.
- iii) Traders advance.
- iv) Own fund.

19) Which natural factors affecting on making raisins?

- i) Change in climate.
- ii) Quality of raisin making racks.
- iii) Quality of chemical used
- iv) Quality of Grapes.
- v) Technique used for raisin making.

20) Are you Know which type of rules and regulations are made by the APMC Tasgaon for the traders and purchasers?

Yes

No

Signature

Thank you.

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12) Are you providing marketing information to raisin producers?

Yes

No

13) Suggest measures for the promotion of raisin sales?

i) Quality improvement

ii) Market research

iii) Publicity

iv) Good quality grading and packing

14) Which type of other services required from APMC?

i) _____

ii) _____

iii) _____

iv) _____

Signature