

LIST OF TABLES

Sr. No.	Particulars	Page No.
1	Cropping pattern of Tasgaon Taluka	32
2	Production of Raisins in India	38
3	Sale of Raisins in Tasgaon APMC	41
4	Average Rate of green Raisins in Tasgaon APMC	42
5	Average Rate of yellow Raisins in Tasgaon APMC	43
6	Turnover of Raisins in Tasgaon APMC	44
7	Cost of Raisin Making	47
8	Table showing information of Respondents education	51
9	Table showing information of Respondents age	52
10	Table showing opinion of Respondents about joint Family Status	53
11	Table showing information of Respondents number family members working in vineyard	54
12	Table showing information of Respondents Total Farm holding	55
13	Table showing information of Respondents Grape cultivation Area	56
14	Table showing information of Respondents age of vine yard	57
15	Table showing information of Respondents reason for grape cultivation	58
16	Table showing opinion of Respondents about which Grape variety is best for Raisin making	59
17	Table showing information of Respondents Source of water supply for vineyard	60
18	Table showing opinion of Respondents on which type's of raisin they are making	61
19	Table showing information of Respondents Method of raisin making	63
20	Table showing information of Respondents is taking precaution about raisin making right from beginning	63

Sr. No.	Particulars	Page No.
21	Table showing information of Respondents cost of grape cultivation from second year	64
22	Table showing information of Respondents Per kg. cost of raisin making	65
23	Table showing information of Respondent member of any grape grower society	66
24	Table showing information of Respondent Member of Draksh Bagayatdar Sangh	67
25	Table showing information of Respondents View about various natural factors affecting on the grape cultivation	68
26	Table showing information of Respondent where they are selling raisin	69
27	Table showing information of Respondents Reason for raisin Selling in APMC Tasgaon	70
28	Table showing information of Respondents trying for selling raisin by another channel	71
29	Table showing opinion of Respondents on weather they get information about the market for selling raisin	72
30	Table showing opinion of Respondent on marketing problem they are facing	73
31	Table showing opinion used by respondents on storing of raisin in cold storages	74
32	Table showing parameters used by Respondents before choosing a cold storage	74
33	Table showing information of Respondents on the place of rasin selling	75
34	Table showing the respondents opinion on basis for taking raisin selling decision	76
35	Table showing opinion of Respondents on source of getting marketing information	77
36	Table showing opinion of Respondents on the options on raisin selling	78
37	Table showing opinion of respondents about the rate they get for the raisin produced in last season for first quality raisin	79
38	Table showing information of Respondent on which basis he is choosing the traders	80

Sr. No.	Particulars	Page No.
39	Table showing opinion of Respondents on the need of marketing information	81
40	Table showing opinion of Respondents about the new technology information of raisin making	81
41	Table showing opinion of respondents about the information, guidance for grape cultivation and raisin making	82
42	Table showing opinion of Respondents satisfaction level about storage facility	83
43	Table showing information of Respondents how he get the finance for marketing	83
44	Table showing opinion of respondents on factors affecting on making raisin	84
45	Table showing opinion of Respondents awareness about APMC Tasgaon rules and regulations for traders and purchasers	85
46	Table showing information of Respondents education	86
47	Table showing information of Respondents age	87
48	Table showing information of Respondents member of APMC Tasgaon	88
49	Table showing information of Respondents starting year of firm	88
50	Table showing information about traders' only trade raisins	89
51	Table showing opinion about traders gets the information about marketing of raisin from APMC	89
52	Table showing information about APMC Tasgaon which types facilities providing to traders	90
53	Table showing information about traders satisfied with the APMC Tasgaon	90
54	Table showing information about traders satisfied from rules and regulation of APMC Tasgaon	91
55	Table showing opinion of respondents on the type of problems faced by traders	92
56	Table showing traders opinion on whether they	93

Sr. No.	Particulars	Page No.
	provide marketing information to raisin producers	
57	Table showing opinion of by traders on the actions to be taken for increasing raisin sales	93

LIST OF GRAPHS

Sr. No.	Particulars	Page No.
1	Graph showing information of Respondents education	51
2	Graph showing information of Respondents age	52
3	Graph showing opinion of Respondents about joint Family Status	53
4	Graph showing information of Respondents number family members working in vineyard	54
5	Graph showing information of Respondents Total Farm holding	55
6	Table showing information of Respondents Grape cultivation Area	56
7	Graph showing information of Respondents age of vine yard	57
8	Graph showing opinion of Respondents about which Grape variety is best for Raisin making	59
9	Graph showing information of Respondents Source of water supply for vineyard	60
10	Graph showing opinion of Respondents on which type's of raisin they are making	61
11	Graph showing information of Respondent member of any grape grower society	66
12	Graph showing information of Respondent Member of Draksh Bagayatdar Sangh	67
13	Graph showing information of Respondent where they are selling raisin	69
14	Graph showing information of Respondents trying for selling raisin by another channel	71
15	Graph showing opinion of Respondent on	73

Sr. No.	Particulars	Page No.
	marketing problem they are facing	
16	Graph showing the respondents opinion on basis for taking raisin selling decision	76
17	Graph showing opinion of Respondents on source of getting marketing information	72
18	Graph showing opinion of Respondents on the options on raisin selling	76
19	Graph showing opinion of Respondents awareness about APMC Tasgaon rules and regulations for traders and purchasers	85
20	Graph showing information of Respondents education	86
21	Graph showing information of Respondents age	87
22	Graph showing information about traders satisfied from rules and regulation of APMC Tasgaon	91
23	Graph showing opinion of respondents on the type of problems faced by traders	92

LIST OF MAP

Sr. No.	Particulars	Page No.
1	Map of India	11
2	Map of Maharashtra	12
3	Map of Sangli District	13
4	Map of Tasgaon Taluka	14