

ANNEXURE

BIBLIOGRAPHY

Introduction

Bibliography is a list of books, journals, reports, records, magazines and websites used in the research work i.e. the researcher has to give the reference of such material, which has been used in the research work. The bibliography is to arranged alphabetically and is to divided into two parts the first contains the list of books and reference books and second part contain the reports, records, journals, magazines and websites.

• Books

1. Dr. V. Kulanandishwamy : “Co-operative dairying in India” Rainbow Publications, Coimbatour, 1982.
2. Bondupadhy M.K. : “Dairy Co-operatives and rural Development” Uppal Publishing House, New Delhi, 1994
3. Agrwal V.K. : “Economics of milk Industry in India need for modernization Commonwealth Publishers, New Delhi. 1990
4. V. Kurien : “An Unfinished Dream” Tala Megraw Hill publishing co. New Delhi.
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8. Babgaonkar Ramesh : “Dudhache Antarang” Dairy Publication, Maharashtra, Mumbai 1992.
9. Bedi M.S. : “Dairy Development marketing and economic Growth” (1977) Deep and Deep Publication, New-Delhi 27.
10. Beny B.S. : “Dairy co-operative Management and practices,” Rawat, Publication Jaipur, 2005.
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12. S.K. Mishra and V.K. Puri. : “Indian Economy “Himalaya Publication, September 1999

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14. Dr. Mamoria C.B. and Dr. Saksena R.D.. : "Co-operative in India "Kitab Mahal Allahabad-1983
15. Desai and Bhalerao : "Indian Economy "Nirali Publication, Pune -2001.
16. Mathur B.S. : "Co-operative in India "Sahitya Bhavan Publication, Agra-17. 2005.
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20. C. Madan Mohan, (1989) : "Dairy Management in India" Mittal Pub. Delhi, PP. 274-284

• **Seminars**

1. Department of Economics, Shivaji University Kolhapur. "Challenges before dairy co-operatives in India -2006.
2. G.A. College of Commerce, Sangli organized Two Days National Level Seminar on "Challenges before dairy co-operatives in India" -2012.

• **Periodicals:**

1. Yojana
2. The Maharashtra co-operative quarterly
3. Arthbodh
4. Indian Journal of Agricultural Economics
5. Arthamanthan
6. Vyaparimitra
7. Indian co-operative Review
8. Indian Dairyman
9. Sahakari Maharashtra

• **Dailys**

- 1 Times of India
- 2 Pudhari
- 3 Sakal
- 4 Lokmat

5 Tarun Bharat

6 Mahasatta

7 Loksatta

• **Annual Reports:**

1. Annual Reports of Hutatma Co-operative Milk Union Ltd.Walava
2. Economic Survey 2011-12
3. Socio n- Economic Survey Report of Sangli District 2011-12
4. District Dairy Development Sangli District 2011-12

• **Web – Sites:**

1. NDDDB
2. Dairy India

Conclusion

The Bibliography is the list of references relating to a topic. A bibliography contains the source of every reference cited in the footnote and any other relevant works that the author has consulted. It gives the reader an idea of the literature available on the subject and has influenced or aided the author. It is located at the end of the main body of the report.

**TITLE OF RESEARCH WORK: PERFORMANCE OF DAIRY CO-OPERATIVES
WITH DIFFERENT ASPECTS OF MANAGEMENT – A CASE STUDY OF
HUTATMA CO-OPERATIVE MILK UNION LTD. WALVA**

Name of Student

Mr. R.P.Miraje

G. A. College of Commerce, Sangli

Name of Guide

Prin. Dr.V.B.Kodag

G. A. College of Commerce, Sangli

Questionnaire on Customer Satisfaction

Name :

Male/ female :

Caste :

1. Age

15-30	
30-45	
45-60	
60-75	
Above 75	

2. Educational Background

Below Metric	
10+2	
Graduate	
P.G or Above	
Illiterate	

3. Occupation

Student	
Govt. Employee	
Former	
Self Employee	
House Wife	
Other	

4. Marital Status

Married	
Unmarried	

5. Family Members

1 to 3	
4 to 6	
6 to 10	

6. Daily Milk Consumption

Up to 1 Ltr	
2 to 3 Ltr	
Above 3 Ltr	

7. Family Income Monthly

Below Rs. 5000	
Rs. 5000-10000	
Rs. 10000-15000	
Above Rs. 15000	

8. You came to know about Hutatma Co-operative Milk Union Ltd through

Friends	
Relatives	
Advertisements	
Others	

9. Which factor attracted you to buy Hutatma Co-operative Milk Union Ltd.?

Price	
Package	
Quality	
Taste	
Company Image	
All Above	

10. You are loyal to Hutatma Co-operative Products

Strongly Disagree	
Disagree	
Indifferent	
Agree	
Strongly Agree	

11. Hutatma Co-operative Milk Union Ltd is

Excellent	
Very Good	
Good	
Fair	
Poor	

12. Price of Hutatma Co-operative Milk Union is

Very High	
High	
Normal	
Low	
Very Low	

13. Package of Hutatma Co-operative Milk Union Ltd is good and attractive

Strongly Disagree	
Disagree	
Indifferent	
Agree	
Strongly Agree	

14. Promotional tools used by Hutatma Co-operative Milk Union Ltd are good and modern

Strongly Disagree	
Disagree	
Indifferent	
Agree	
Strongly Agree	

15. What do you feel about quality of Hutatma Co-operative Milk Union Ltd.

Excellent	
Very Good	
Good	
Fair	
Poor	

16. Hutatma Co-operative Milk Union Ltd available everywhere, anytime.

Strongly Disagree	
Disagree	
Indifferent	
Agree	
Strongly Agree	

17. Brand image of Hutatma Co-operative Milk Union Ltd is good as compared to others

Strongly Agree	
Disagree	
Disagree	
Indifferent	
Agree	

18. Your attitude towards Hutatma Co-operative Milk Union Ltd.

Highly Positive	
Positive	
Negative	
Highly Negative	

19. You will change to other product in case there is any change in

Price	
Package	
Quality	
Taste	
Company Image	

20. You are satisfied with Hutatma Co-operative Milk Union Ltd.

Highly satisfied	
Dissatisfied	
Indifferent	
Satisfied	
Highly Satisfied	

21. You are informed about the new products of Hutatma Co-operative Milk Union Ltd.

Usually	
Always	
Sometime	
Never	

Signature

()

**TITLE OF RESEARCH WORK: PERFORMANCE OF DAIRY CO- OPERATIVES
WITHDIFFERENT ASPECTS OF MANAGEMENT – A CASE TUDY OF HUTATMA
CO-OPERATIVE MILK UNION LTD. WALVA**

Name of Student

Mr. R.P.Miraje

G. A. college of Commerce, Sangli

Name of Guide

Prin. Dr.V.B.Kodag

G. A. College of Commerce, Sangli

Questionnaire on Employee Welfare

1. Name :

2. Age :

3. Male / Female :

4. Marital Status :

5. Designation :

6. Are you satisfied about the nature of work?

a) Highly satisfied () b) Dissatisfied ()

c) Satisfied

7. Are you satisfied with your salary package?

a) Highly Satisfied () b) To some extent ()

c) Satisfied () c) Not Satisfied ()

8. Are you satisfied about the welfare measures provided by your organization?

a) Satisfied () b) Not satisfied ()

b) Partially satisfied ()

9. Your satisfaction about the following statutory welfare me assure

Particulars	Good	Average	Poor
Rest Room			
Drinking Room			
Ventilation			
Lighting			
First Aid Appliances			

10. Your satisfaction about the following statutory welfare measures

Particulars	Good	Average	Poor
Sitting Arrangement			
Canteen Facility			
Ambulance			
Latrines and Urines			
Employment of women and child			

11. Your satisfaction about the following non statutory welfare measures

Particulars	Good	Average	Poor
Recreation facility			
Housing facility			
Providing Uniform			

12. Your satisfaction about the following non statutory welfare measures?

Particulars	Good	Average	Poor
Safety and Education and Training			
Transpiration Facility			
Medical facility			
Educational Allowance			

