## LIST OF TABLES

Sr. No.	Table Name	Page No.
3.1	Co-operative Societies in Sangli District in 2008-09	30
3.2	Educational Infrastructure in Sangli District in 2008-09	32
3.3	Total Production of Major Crops in Sangli District in	34
	2008-09	
A] 5.1	Gender wise Classification of Caterers	78
5.2	Marital Status of Caterers	79
5.3	Age wise Distribution of Caterers	80
5.4	Educational Qualification of Caterers	81
5.5	Main Occupation of Caterers	82
5.6	Annual Income from Catering Business	83
5.7	Total Annual Income of Family	84
5.8	Nature of Catering Business	85
5.9	Reason to start Catering Business	86
5.10	The Number Of Events handled by Caterers	87
5.11	Supplementary Services provided by Caterers	88
5.12	Nature of Equipments/Utensils of Caterers	89
5.13	No. of Persons Employed by Caterers	90
5.14	Official Website of Caterers	91
5.15	Delivery Vehicles own by Caterers	92
5.16	Method to provide Service to Customers	93
5.17	Advertising Media used by Caterers	94
5.18	Effective Promotion Techniques according to the opinion of	96
	Caterers	90
5.19	Loan Taken by Caterers for Catering Business	97
5.20	Total Amount of Loan taken by Caterers from Institutional	98
	and Non-Institutional Sources	
5.21	Period of Loan/Type of Loan	100

5.22	Concession Given by Government for loan	101
5.23	Repay Loan on time by Caterers	102
5.24	Caterers Faced difficulty while obtaining loan	103
5.25	Subsidy provided by Government for Catering Business	104
5.26	PRODUCT (P <sub>1</sub> )	105
5.27	PRICE (P <sub>2</sub> )	107
5.28	PLACE (P <sub>3</sub> )	109
5.29	PROMOTION (P <sub>4</sub> )	111
5.30	PROCESS (P <sub>5</sub> )	113
5.31	PEOPLE (P <sub>6</sub> )	115
5.32	PHYSICAL EVIDENCE (P <sub>7</sub> )	117
5.33	Problems Faced by Caterers	119
5.34	Member of Catering Association/Organization	121
B] 5.35	Educational Qualification of Customer	122
5.36	Occupation of Customers	123
5.37	Monthly Income of Customers	124
5.38	Sources to Know about the Caterer	125
5.39	Opinion about the Caterer	126
5.40	Opinion about Employees/Staff	128
5.41	Opinion about services/Facility provided Caterer	130
5.42	Opinion about Catering Management	132
5.43	Hypothesis Testing	134