

QUESTIONNAIRE:

FOR CUSTOMER:

1. Name of the customer :
2. Age :
3. Address :
4. Occupation :
 - a) Salaried
 - b) Self Employment
 - c) Others
5. Qualification:
6. How do you come to know about finance scheme :

Particulars	No of Respondents
Friends & Relative	
Dealer Counter	
Advertisement	
Other	

7. In how many days you get your loan sanctioned ?

Particulars	No of Respondents

8. Did you received all the information from the executive of finance company in the first meet.

- a) Yes b) No

9. Whether the finance procedure of finance company is :

- a) Fast b) Average c) Slow

10. Whether the documents required by finance company is :

- a) Easy b) Difficult c)Average

11. Reason for approaching to finance company :

Particulars	No of Respondents
Interest Rates	
Low EMI	
Low Down Payment	
Easy Documentation	

12. Are you satisfied with finance company?

- a) Yes b)No

13. Will you recommend finance to others?

- a) Yes b) No

14. Any Suggestion

