DECLARATION BY GUIDE

This is to certify that the dissertation titled as "A Comparative study

of Customer Satisfaction with special reference to Fast Food Retail

outlets of Mcdonald's and Dominos Pizza in Pune City" which is

being submitted herewith for the award of the Degree of **Master of**

Philosophy in Marketing Management, under the faculty of Commerce

and Management of Shivaji University, Kolhapur is the result of the

original research work completed by

Mr. Vikrant V. Nangare under my supervision and guidance and to

the best of my knowledge and belief the work embodied in this

dissertation has not formed earlier the basis for the award of any

degree or similar title of this or any other University or examining

body.

Date: 28/06/13

Place: Sangli

Dr. V.B.Kodag

Prin. Dr. Vasant B. Kodag M.Com., Mphil., Ph.D.

Research Guide

DECLARATION BY THE STUDENT

I hereby declare that the dissertation titled as "A Comparative study of Customer Satisfaction with special reference to Fast Food Retail outlets of McDonald's and Dominos Pizza in Pune City" completed and written by me and has not formed earlier the basis for the award of any degree or similar title of this or any other University or examining body.

Date: 28/06/13

Place:Sangli

Mr. Vikrant V. Nangare

Research Student