

CHAPTER 3

PROMOTING COMPANY PROFILE

3.1 HISTORY AND BACKGROUND OF THE FACTORY:

- 1 Late Shri V.S.Shirgaokar was the founder of the UGAR SUGAR WORKS Ltd. He was born on 15th April 1907 and passed on 22nd Jan 1996. The company is located at Ugar Khurd.

- 2 Edward Gibson, the great historian has said , “ The wind and wares are always on the side of the navigator.” The Ugar Sugar Works Ltd, had found its ablest navigator in its founder late Shri V.S.Shirgaokar.

- 3 The 500TCD plant was purchased, installed and the first crushing season was on 21st April 1942.

- 4 The mill crossed million tones of cane mark and million quintals of plantation and white sugar production seven times till 1998-99.

3.2 COMPANY PROFILE:-

COMMENCEMENT OF PRODUCTION:

The Ugar Sugar Works Ltd. was incorporated on September 11, 1939 at Ugar Khurd , Dist Belgaum . In the year 1940 the company M/S SHIRGAOKAR BROTHERS took over the management of the company as Managing Agents and subsequently acquired controlling interest on the company.

LOCATION:

The Ugar Sugar Works Ltd, is located in Ugar Khurd, Dist Belgaum and it is 45kms away from Athani Taluka.

LAND AND BUILDING:

The existing factory is situated in an area of 110.16Acres N.A Lands. These lands are acquired by the company in 1939. The total built up area of the factory is 15262.sq,mtrs. The company has godowns to stock sugar. The Godowns, Distillery, Molasses tanks, staff quarters, central office are admeasures 21760sq.mtrs.

The present land and existing building is sufficient for carrying out the present activities and also for modernization cum expansion project of increase in capacity from 7500 TCD to 12000 TCD.

SPECIAL AWARD:

- 1 National Safety Award 1984 for largest Accident Free Period.
- 2 Shri S.V.Parthasaeathy's Award for outstanding performance in sugar industry for the season 1984-85.

3.3 ORGANISATION STRUCTURE

Organization structure plays an important role in reaching a goal. Co-operation between the various departments in an organization plays a vital role in smooth flow of work. The organizational structure must be in a planned manner for not giving scope for failure. The Ugar Sugar Works Ltd carries on its day-to-day affairs with various departments and its total workers are 1749.

An organisation structure shows the duties and responsibilities relationships between the various positions. It is a set of planned relationships between groups of related functions between physical factors and personnel required for the achievement of organisation goals.

The various Departments in the organisation are:

- | | |
|-------------------------|-------------------------|
| 1. Administrative Dept. | 2. Finance Dept. |
| 3. Cane Purchase Dept. | 4. R & D Dept. |
| 5. Store Purchase Dept. | 6. IML Marketing Dept. |
| 7. I. T. Dept. | 8. Stores Dept. |
| 9. Production Dept. | 10. Environmental Dept. |

The analysis of the problem of any organisation requires various activities at different levels of management, which has the direct bearing on the efficient functioning of a particular organisation.

Organisation structure contributes in the following way to the efficient functioning of the organisation.

- 1) Allocates clear-cut authority and relationships.
- 2) Provides the patterns of communication and co-ordination between people.
- 3) Determines the location of decision making in the organisation.
- 4) Creates the proper balance and emphasis of activities, which are critical in the enterprise success.

3.4 LATEST DEVELOPMENT:

The company has put in place an expansion strategy. The underlining features of this expansion strategy are

- 1 Leasing of two Sugar Plants located at Tasgaon (Maharashtra) and at Phaltan (Maharashtra) having an average capacity of 2000 TCD and 1250 TCD respectively.
- 2 Setting up an EOU Plant for the manufacturing and export of sugar.
- 3 Setting up a Sugar Plant at Jewargi (Karnataka) having an average capacity of 3500 TCD having an attached Co-generation.
- 4 Setting up another Sugar Plant at Bagalkot (Karnataka), in a joint venture with Sadashiva Sugars Ltd., having an average capacity of 2500 TCD having an attached Co-generation.

3.5 SUGAR PLANT AT JEWARGI

Location	Malli Village, Tal: Jewargee, Dist: Gulbarga, State: Karnataka. It is about 15kms from Sindagi on the state Highway.No.12
Location Area	The land admeasuring about 162000 sq.mtrs shall be required for the entire factory and administration set up.
Main Product	White crystal sugar
By Products	a) Co-generation Power(electricity) b)Molasses c)Press-mud
Licensed/Installed Capacity	Sugar 3500 TCD (Expandable to 5000 TCD) Co-generation 15MW
Cost of the Project	120 Crores

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