

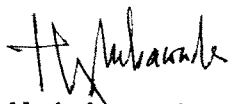
D E C L A R A T I O N

I hereby declare that this dissertation entitled ''Marketing of Banking Services and Consumers' Satisfaction - A case study of Urban Co-operative Banks in Sangli City'' is written by me and submitted to the Shivaji University, Kolhapur for the award of the degree of Master of Philosophy in Commerce and Management. The present work is of original nature and the conclusions are based on intensive sample survey of customers in Khanbhag Branch, Chandani Chowk Branch and Vishrambag Branch of Sangli Urban Co-operative Bank, Sangli.

To the best of my knowledge, this work has not been submitted to any other Universities for the award of any Degree.

Place : Sangli

Date :


(H.V.Ambawade)