

# CHAPTER I

## RESEARCH DESIGN

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## C H A P T E R - I

### RESEARCH DESIGN

#### 1.A. INTRODUCTION :

The present study is limited to Panhala Municipal Council. An attempt is made to analysis the Income and Expenditure of Panhala Municipal Council with reference to its development as tourist centre.

A short review is taken of tourism development in India and the scope of tourism development of Panhala is precisely pointed out. By giving description of Panhala as a hill station and as historical place, the study describes in brief features like geographical location, environment prevailing in Panhala hill station and historical background of Panhala.

Tourism is an essential and the most enjoyable human activity. Tourism is one of the largest service industries generating a number of social and economic benefits. Tourism attracts many people coming from various destinations and move from one tourist centre to another.

Number of tourists visit Panhala every year. It is expected that the study would help in understanding some problems of the panhala. It also shows the growth of tourism in panhala during the last decade. This will enable us to understand panhala as up-coming tourist centre having many attractive tourist

points.

There has been a considerable increase in the number of tourists visiting Panhala. The Project would present the profile of tourists visiting Panhala and also infrastructure facilities made available to the tourist. The present study had the second important dimension of critical examination of Income and Expenditure of Panhala Municipal Council. The study critically examines both Revenue and Expenditure in the second broad context of the general structure and functions of Panhala Municipal Council. The intension of including there two aspect is growth of Panhala as a tourist centre and the critical analysis of Income and Expenditure of the Municipal Council is to understand the reciprocity between the two.

#### **1-b AIMS AND OBJECTIVES OF THE STUDY**

##### **FOLLOWING ARE IMPORTANT OBJECTIVES SET BEFORE THE PRESENT STUDY**

1. To Know, how tourism helps in preservation of national heritage and environment.
2. To examine the tourism development in panhala. ✓
3. To study, how it attracts tourists as a historical place.
4. To know the infrastructure facilities extended to the tourists. ✓

5. To make suggestion regarding maintenance of historical building, the growth of tourism and hotel industry, the infrastructure facility on the basis of study.
6. To study the Revenue and Expenditure of Panhala Municipal Council over the period of five years from 1990-91 to 1994-95.
7. To know how the funds have been utilized by Municipal Council provided by the government. ✓
8. To study, how the balance has been maintained between Revenues and Expenditure. ✓
9. To know the role of tourism and hotel industry in promoting local economy and markets. ✓

#### **1-c SCOPE OF THE STUDY**

The present study is limited to Panhala hill station and Panhala Municipal Council.

- a. It analysis the Income and Expenditure of Panhala Municipal Council with reference to Panhala as a developing tourist centre.
- b. As stated earlier, number of tourists visit panhala hill station. An attempt is made in the present study to investigate a sample of 100 tourists who visited the Panhala hill station during the year 1995 - 96. A sample study of tourists relates to the place do they come, their period of stay, expenditure as well as their problems.

c. An attempt is also made to unfold the historical heritage of Panhala because of which many tourists get attracted towards Panhala.

d. The study also extends to the infrastructure facilities given to the tourists with a view to assess their impact on environment.

e. The study presents in brief the socio-economic development of the area and also explains how the tourism has helped to uplift the quality of life of the people over there.

f. The present study also critically examines the attempts which are made for preservation of National heritage and environment.

**1-d: HYPOTHESIS OF THE STUDY :**

The Investigation made for present research study is carried out primarily to test the following hypothesis:-

1. Panhala is an important historical place and upcoming tourist centre attracting tourists. The tourists visiting Panhala have diverse background in terms of the religion and cast, profession and socio-economic status. Tourism in Panhala is gradually expanding over the years.

2. The existing infrastructure facilities of Panhala are not adequate to accommodate the growing no. of tourists. Hotel industry is slowly picking-up. However, upkeep of historical places and buildings is far from satisfactory, resulting in loss

of the original charm and beauty of such buildings.

3. The growth of tourism in Panhala has significant impact on the pattern and magnitude of Revenue and Expenditure of Panhala Municipal Council. The Municipal Council could get additional revenue from tourism and in turn Council has to provide additional expenditure for the development of tourism.

#### **1-E :METHODOLOGY OF THE STUDY:**

A study of various aspects of tourism needs a factual & first hand information. The data base of the present study is of both types primary as well as secondary.

Primary data is collected with the help of questionnaire and its administration among the samples tourist as described below. The secondary data is collected mainly of Income & Expenditure of Panhala Municipal Council from its records.

For the purpose of collecting such information, I have used survey method and questionnaire method. Pre-structured questionnaire were administered among the sample tourist who visited Panhala during the year 1995 - 96. The tourist were provided the required guidance to fill in the questionnaire properly. Most of the tourists were approached at "Tin Darwaja" the historical grand gate of the fort and remaining were approached in hotels at panhala. Most of the tourists interviewed were not in favour of giving their personal information. There-

fore, I had to persuade them to solicit the information in polite manner. In Panhala there are about Nine medium sized hotels and Seven small sized hotels. All these hotels were taken for the study. The questionnaires were requested to fill in the questionnaire and returned. The most important secondary data has been collected from Municipal Council of Panhala regarding Revenue and Expenditure.

#### **1-f Significance of the study**

It is expected that the study will help in understanding some of the problems of Panhala hill station, particularly it will throw light on the following issues.

- a. The extent to which tourism is gaining importance and is in position to attract the tourists.
- b. To what extent tourism has helped the development of Panhala hill station.
- c. Is historical importance attracts tourists besides hill station.
- d. How far the balance has been maintained between Revenues and Expenditure.
- e. In which way the funds have been utilized by Municipal Council to tourists.
- f. Is infrastructure facilities are sufficient as provided by Municipal council to tourists.

- g. How tourism and hotel industry promote the local economy and markets.
- h. To what extent the employment opportunity generate to local people.
- i. Is any measures taken to increase the number of tourists and increase the share of tourism in maharashtra.

**1-G: LIMITATIONS OF THE STUDY :**

1. The present study is confined to the area of Municipal Council of Panhala.
2. The data relating profile of tourist are collected by administering a questionnaire to sample tourists. Many a times the respondents were reluctant to give the information. The information in such cases has been solicited by way of indirect and subtle queries.
3. The data relating to Revenue and Expenditure of Panhala Municipal Council are obtained from Annual Reports covering the period from 1990-91 to 1994-95. The figures of Additional Revenue and 2 Additional Expenditure are derived from the records of Municipal Council of Panhala.
4. The changes in the life styles of the local people have been noted carefully by the researcher by way of participative observation and an informal discussions with few of the local people who seems to have occasional interactions with the tour-



ists has also been undertaken. The changes in life styles being qualitative could hardly be measured in quantative parameters.

# CHAPTER II

## TOURISM DEVELOPMENT IN INDIA

**2.a Tourism as an Industry- Concept  
and significance**

**2.b Tourism in India**

**2.c Tourist Attraction in Maharashtra**

**2.d Tourist Attraction of Panhala**

