

APPENDIX -I

A) INTRODUCTORY INFORMATION :

1. Name of the Unit :
2. Manufacturers of :
3. Address :
4. Constitution :
 - a) Proprietary Concern :
 - b) Partnership Concern :
 - c) Co-operative concern :
 - d) Private Limited Company
 - e) Public Limited Company :

If partnership form organisation is there whether partner belongs to the same family : Yes/No. :

5. Why you have accepted this form of organisation ?
 - 5 a) Easy formation with no legalities :
 - b) Representation of different functional areas :
 - c) Suitability of raising capital :
 - d) Suitability Decision making :
 - e) Any other reason :
6. Date of Establishment :
7. How many years you have put in ?
8. Date of acquisition by the present owners. :
9. Mode of Acquisition :
 - a) Inherited :
 - b) Purchased :
 - c) Started by the owners :
 - d) Leased out by the owners :
 - e) Any other mode of acquisition :
10. Initial amount of capital with which the concern was Started : Rs.
11. Source of initial capital :
 - a) Own funds :
 - b) Bank Loan :
 - c) Friends and Relatives Loan
 - e) Govt. Agencies

f) Others :

12 What are the reason for choosing this Industry :

- a) Inherited :
- b) Had the know how and requisite qualification :
- c) Attracted by the Govt. facilities :
- d) Encouraged by previous employer :
- e) Encouraged by Friends :
- f) Encouraged by relatives :

13 Period of working in the year :

- a) Seasonal : FromTo
- b) Intermittent :
- c) Throughout the year :

B) FIXED ASSETS :

1 Land, Building, Pant and Machinery :

Types of Assets	Original Value (Rs.)
a) Land	
b) Building	
c) Plant and Machinery	
Total	

C) COST AND PROFITABILITY :

	Accounting Years		
	1985-86	1986-87	1987-88
a) Total Production(Rs).			
b) Total Sales (Rs.)			
c) Wages & Salaries			
d) Raw materials consumed			
e) Electricity,Power & Fuel			
f) Repairs Maintenance of Machinery			
g) Interest			

Accounting Years

1985-86 1986-87 1987-88

- h) Depreciation
- i) Insurance
- j) Transport
- k) Taxes(Local)
- l) Rent
- m) Other Expenses if any

NET PROFIT

D) CAPACITIES :

- 1 Installed capacity :
 - Total Installed capacity
 - One Shift
 - Two shift
 - Three shift
- 2 Present utilised capacity : In (%)
- 3 In the case of unutilised capacity the reasons are :
 - a) Lack of demand
 - b) Lack of Finance :
 - c) Shortage of raw materials :
 - d) Shortage of trained labour :
 - f) Any other reason :

E TOTAL NUMBERS OF WORKERS ON THE PAY ROLL :

- a) Skilled :
- b) Semi skilled :
- c) Unskilled :
- d) Seasonal :

F) Name of the Bank from whom you have borrowed ?

- G) 1 Where do you market your product ?
- a) Local Market :
 - b) Neighbouring Districts or Region :
 - c) State Level Market. :
 - d) Nation Wide market :

- 2 While Pricing the product which method do you follow ?
- a) Cost Plus pricing :
 - b) Demand Oriented :
 - c) Prevailing market Price :
 - d) Below the market price :
- 3 Do you face any difficulty in marketing the Product ?
- a) Lack of transportation :
 - b) Lack of storage facility :
 - c) Price may not be remunerative :
 - d) Any other :
- H) 1 A) Have you received any assistance or help from MSSIDC. ?
- B) Nature of the Assistance :
 - C) Have You received any help from D.I.C. ?
 - D) Infrastructural Facilities :
- 2 i) Approach Roads (ii) Power Supply
- 2 Why you have selected M.I.D.C. for locating your units
- a) Organised facilities :
 - b) Cheap Land :
 - c) External Economics :
 - d) Easy and favourable terms and conditions :
- 3 What problems do you face ?
- a) Establishment :
 - b) Finance
 - c) Production and Technical; Side :
 - d) Marketing :
