


C E R T I F I C A T E

This is to certify that the dissertation entitled ENGLISH IN INDIAN TELEVISION ADVERTISING which is being submitted herewith for the award of the Degree of Master of Philosophy of Shivaji University, Kolhapur, is the result of the original research work done by Miss.S.D.Shankardas under my supervision and guidance in the Department of English, Shivaji University, Kolhapur.

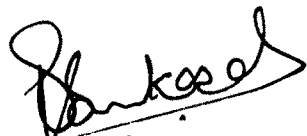
KOLHAPUR
November 1989


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C E R T I F I C A T E

I hereby declare that this dissertation entitled
ENGLISH IN INDIAN TELEVISION ADVERTISING has been written
by me and submitted to the Shivaji University, Kolhapur
for the award of the Degree of Master of Philosophy in
English.

Kolhapur
November 1989


(Miss. S. D. Shankardas)