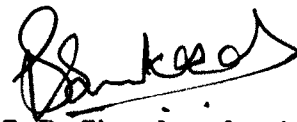


D E C L A R A T I O N

The dissertation entitled ENGLISH IN INDIAN TELEVISION ADVERTISING which I am submitting for the award of M.Phil. Degree, is my own original work and it has not been submitted to any other institution for the award of any other degree.

Kolhapur
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Date-29-11-1989



(Miss. S. D. Shankardas)