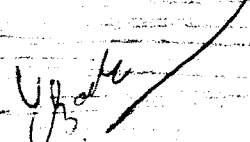


=: C E R T I F I C A T E :=

This is to certify that the Research Report entitled "A study of Management and Operations in selected ~~Publicity~~ Organisations in Kolhapur city" which has been submitted to the Shivaji University Kolhapur, by Miss Pratibha Eksambekar in partial fulfilment of the requirement for the Degree of "MASTER OF PHILOSOPHY" (in Management) has been carried out under my supervision.

The matter presented in the report has not been submitted earlier.

Dr. P.S. Rao
PRINCIPAL.


Dr. V.V. Khanzode
RESEARCH GUIDE.