

DECLARATION BY THE STUDENT

I hereby declare that the dissertation titled as 'A STUDY OF MARKET POTENTIAL AND MARKETING MIX OF NOTEBOOK INDUSTRY IN SATARA TALUKA' completed and written by me has not formed earlier the basis for the award of any degree or similar title of this or any other university or examining body.

Place: Satara

Date: 27/08/2010



Pathak Ganesh Pandit

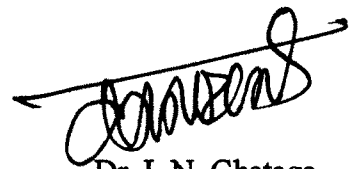
Research Student

DECLARATION BY GUIDE

This is to certify that the dissertation titled as 'A STUDY OF MARKET POTENTIAL AND MARKETING MIX OF NOTEBOOK INDUSTRY IN SATARA TALUKA' which is being submitted herewith for the award of the Degree of Master of Philosophy in Business Management under the Faculty of Commerce of Shivaji University, Kolhapur is the result of the original research work completed by Mr. Pathak Ganesh Pandit under my supervision and guidance and to the best of my knowledge and belief the work embodied in this dissertation has not formed earlier the basis for the award of any degree or similar title of this or any other University or examining body.

Place: Satara

Date: 27/08/2010



Dr. L.N. Ghatage

Research Guide