

DECLARATION BY THE STUDENT

I hereby declare that the dissertation titled as 'A STUDY OF PSYCHOGRAPHIC SEGMENTATION OF INVESTORS IN SATARA CITY' completed and written by me has not formed earlier the basis for the award of any degree or similar title of this or any other university or examining body.

Place: Satara

Date - 26/08/10

P.S. Zanvar

Zanvar Priyanka Sanjaykumar

Research Student

DECLARATION BY GUIDE

This is to certify that the dissertation titled as 'A STUDY OF PSYCHOGRAPHIC SEGMENTATION OF INVESTORS IN SATARA CITY' which is being submitted herewith for the award of the Degree of Master of Philosophy in Business Management, under the faculty of Commerce.

I hereby declare that the dissertation entitled 'A STUDY OF PSYCHOGRAPHIC SEGMENTATION OF INVESTORS IN SATARA CITY' under the Faculty of Commerce of Shivaji University, Kolhapur is the result of the original research work completed by Zanvar Priyanka Sanjaykumar under my supervision and guidance and to the best of my knowledge and belief the work embodied in this dissertation has not formed earlier the basis for the award of any degree or similar title of this or any other University or examining body.

Place: Satara

Date: 26/08/20



Dr. S.S. Bhola
Research Guide