

BIBLIOGRAPHY

1. Alexander, schure : "Basic Television", Vol-I,
Galgotia publishing House,
New-Delhi, 1958.
2. Ambekar J.B. : "Communication and Rural
development", mittal publication,
New Delhi, 1992.
3. Arlene fink and
Jacqueline kosecoff. : "How to conduct Surveys",
Sage Publications, Beverly Hills,
N. Delhi, 1985.
4. Agee, Ault : "Introduction to mass
communication", Harper and
Row publishers, New York, 1979.
5. Agee, Warren : "Introduction to Mass
Communication", Oxford and
IHB. Publishing company, New
Delhi, 1982.

6. Agrawas, Binod. C : “Satellite Communication Beyond SITE”, Publish space Application Centre, Ahmedabad, 1985.
7. Bendick and Bendick : “Television works like this” 5th ed, phoneik house Ltd, London, 1961.
8. Bandura and Walters : “Social Learning and Personality Development”, Holt Rinehart and wiston, New York, 1963.
9. Brown Mary Ellen : “Television and Women’s culture”, Sage Publications, New Delhi, 1990.
10. Bailey Kennth D : “Methods of Social Research”, Free press, a division of Macmillan Publication, New York, 1978.

11. Campbell J.M. : "Gazetteer of the Bombay Presidency" Solapur district, Vol. XX, Govt. of Maharashtra, Mumbai, 1997.
12. Chitnis K.N. : "Research methodology in History", Published by Mrs. R.K. Chitnis, Pune, 1979.
13. Chatterjee R.K. : "Mass Communications", National Book Trust, New Delhi, 1977.
14. Chopra P.N. (Ed.) : "Gazetteer of India", Ministry of Information and Broad Casting, Delhi, Reprint 1973.
15. David , Dooley : "Social Research Methods", Prentice Hall of India, New-Delhi, 1997.
16. ----- : "Doordarshan ", Directorate general Report, 1982.
17. Douglass Cater "Television as a social Force",

- and Richard Adler : praeger publisher, New York,
1975.
18. Elihakath and
Thomas syecks : "Mass media and social change",
Sage Publications, London, 1981.
19. ----- : "Encyclopedia of social work, 3
vols, Ministry of Information and
Broad casting Delhi, 1968.
20. Fred N. Kerlinger : "Foundations of behavioural
research", Surjeet Publications,
Delhi, 1998.
21. Floyed J. Flower Jr.: "Survey Research Methods",
Sage Publications, New Delhi,
1987.
22. Gadgil D.R. : "Solapur City : Socio Economic
Studies", Asia publishing House,
Poona, 1965.
23. George Theodorson "A modern Dictionary of
& Achilles Theodorson Sociology", Harper and Row
Publications, New York, 1974.

24. Gideon Sjberg & Roger Nett. : "A Methodology for social Research," Harper and Row Publications, New York, 1968.
25. Hart man, Paul : "Mass media and village life in India", Sage Publications, New Delhi, 1989.
26. Harold F. Dodge & Harry G. Roming. "Sampling Inspection tables", Second Edition, John Wiley and Sons, New York, 1959
27. Hasting, william M. : "How to think about social problems" Oxford University Press, N.Y, 1979.
28. Helen ,Hemmingway(Ed.) : "Encyclopedia Britannica", vol – XXI, publication Benton, Chicago, 1973-74.
29. Holm W.A. : "How television works", 2nd (ed) Philips technical library, Germany, 1963.

30. ----- : "India - 1998" A reference annual, Ministry of information and Broadcasting, Delhi, 1998.
31. -----: Information as per the television relay centre, Solapur.
32. John T. Doby(Ed) "An Introduction to Social Research", 2nd (ed) Meredith publishing company , Newyorks, 1967.
- 33.Joshi P.C. : " An Indian Personality for television", Vol-II, published by Ministry of information and Broadcasting , New Delhi, 1985.
- 34.Julian Simon : "Basic Research methods in social sciences", Random House, New York, 1968.
35. Kakade R.G. "A Socio-economic survey of weaving communities in Solapur", Gokhale Institute of

political and economic publisher,
pune,1947.

36. Kumar J. Keval : "Mass Communication in India",
Jaico Publishing house,
Delhi,1981

37. Klapper J.T. "The effects of mass
communication" , free press, New
York, 1960.

38. Kuppuswami B. "Social change In India", Vani
Educational Books, New
Delhi,1984.

39. Mahajan A.J. &
Nirupama Luthra : "Family & television ", Gyan
Publishing House, New
Delhi,1993.

40. Moulana, Hamid : "Mass media and Culture :
Towards & intergrated theory",
Sage Publications, London, 1983.

41. Norman L. Johnson : "The New Development in survey sampling", John wiley and sons, New York, 1969.
42. Palmer O. Johnson & Munamurty S. Rao : "Modern Sampling Methods", the university of Minnesola Press, 1959.
43. Paralkar R.K. "Sholapur under Martial Law", Unpublished Ph.D. Thesis, Aurangabad, 1978.
44. Ronald Marilin, S.Burt, John C. Vaughn "Social Research", Hill book company, New York, 1976.
45. Sills, David L. "International Encyclopedia of Social Sciences , free. Press, America,1968.
46. ----- Solapur corporation Centenary Commoration,vol, (Marathi), Published by Solapur Municipal Corporation, Solapur,1953.

47. Spreadbury A.W. "Television Fundamentals", Vol-I
, Iliffe Books Ltd, London, 1968.
48. Wilkinson T.S. and
P.L. Bhandarkar. "Methodology and Techniques of
social research", 4th ed Himalaya
Publishing house, Bombay,
1984.
49. Yadav J. & Pradhep
Mathur "Issues in mass communication,
The Basic Concepts", Vol-I,
K^anishka Publication, 1998
50. Young Pauline V. : "Scientific Social Surveys and
Research", Prentice Hall of India,
Pvt. Ltd., New Delhi, 1973.

Reports :

1. "Akash Bharati : National Broadcast Trust", report of working group on autonomy for Akashwani and Doordarshan, published by ministry of information and Broad casting, government of India, New Delhi, 1978.
2. "An Indian personality for Television", Report of the working group on soft ware for Doordarshan , Vol. I and II, ministry of information and Broad casting, Government of India, New Delhi, 1985.
3. An report on Solapur Municipal Corporation, by Anil Vipat, Public Relation Officer, published by Solapur Muncipal Corporation, Solapur, 1994.(Marathi).