

APPENDIX-I

INTERVIEW SCHEDULE



III) INFORMATION ABOUT SUBSIDIARY
DAIRY INDUSTRY :

1. Have you any other subsidiary occupation other than farming ? Yes/No
2. If yes, which are the subsidiary occupations ?

3. Have you any milch-cattle in your home? Yes/No
4. If yes, how many cattle are there ? No.
5. How many buffaloes and cows are there ? No.
6. From where did you purchase them ?

7. What is the price of each animal ?
in Rs. _____
8. How much total capital you have invested ?
In Rs. _____
9. What is the breed of the cow and buffalo ?

10. How much total milk yield each animal gives per day ?

11. How much total milk yield do you get in litres per day total in litres ?

12. Out of total milk yield, how much do you use for your own consumption and how much do you sell ?

13. Out of total milk, how much do you supply to the co-operative dairies and how much do you sell to private customers ?

14. How much total income do you get per day ?
in Rs.

15. What is the mode of payment to you from milk selling to the dairy society ?

16. Do you feel that this subsidiary industry has improved your economic conditions ?

Yes/No

17. If yes, in what way ?

18. If not, what do you suggest ?

19. Are you in the business of purchasing and selling of the milch cattle ?

Yes/No

20. If yes, do you conduct this business alongwith your milk silling business ?

Yes/No

21. If yes, which of the business do you think is more profitable ?

IV) CO-OPERATIVE DAIRY SOCIETIES :

1. How many dairy societies are there in Herle ?

2. Which are they with the names of the Society ?

3. Are you a member of the Society ? Yes/No

4. If yes, of which Society ?

5. Are you getting any kind of help from the Society ? Yes/No

6. If yes, please state the nature of assistance

7. How many members are there in the society of which you are a member ?

V) GENERAL :

1. What is your general opinion about this subsidiary dairy industry ?

Good/Fair/Bad

2. In what way do you think your economic status has improved ?

3. Do you think that your standard of living has improved ?

Yes/No

4. If yes, what fixed assets do you possess since you started this business ?

5. Do you think that supplying milk to dairy society is more profitable than a milk-man's business ?

Yes/No

6. If yes, how do you defend your statement ?

7. What suggestions you have to make if any, to improve this industry ?

Signature of the Investigator

Date :