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The study of mass communication is acquiring greater importance in modern times. Means of communications are developing and changing very fast and every one is trying to involve in the main stream of communication technology according to his own convenience and interest. The present study viz. Mass Media and Women : A Case Study of the Impact of T.V. in Satara City (Maharashtra) aims at bringing out the various aspects of mass media and their impact on women in particular.

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(Sou. S.K. Mane)

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