



**INTERVIEW SCHEDULE
(IN ENGLISH)**

Interview Schedule

Part I : Family and Personal Background of the Respondent.

- a) Name of the Respondent _____
- Age Category : 1) 15-25 2) 25-35
 3) 35-50 4) 50 +
- b) Caste : _____
- c) Religion : _____
- d) Marital Status : 1) Married 2) Unmarried
 3) Divorce 4) Widow
- e) Education : 1) Illiterate 2) Primary 3) Secondary
 4) Graduate 5) Post graduate
- f) Other Courses 1) Typing 2) Computer
 3) Any other _____
- g) Present occupation : 1) Student 2) House Wife
 3) Business 4) Service

 4) Organised Sector 4) Nonorganised Sector
- h) Nature of Occupation : 1) Clerk 2) Officer
 3) Doctor 4) Teacher 5) Manager
 6) Banker 7) Lawyer 8) Business woman
 9) Social Worker 10) Any other _____
- i) Nature of Service : 1) Regular 2) Irregular 3) Casual
- j) Monthly or annual income of the respondent : _____

k) Whether you are a member of -

1) Association 2) organization 3) Party.

Nature of membership :

1) President 2) Director 3) Chairman

4) Manager 5) Secretary 6) Clerk, 7) Member

l) Number of family members :

No.	Name	Relation with the respondent	Sex	Age	Education	Occupation	Monthly Income	Annual Income
1.								
2.								
3.								
4.								
5.								
6.								
7.								
8.								
Total								

m) How many members in your family are dependent upon you?

n) If any other sources of annual family income

Farm 1) Yes 2) No.

o) How many acres do your family own?

p) Which crops do you cultivate?

1) Sugarcane 2) Rice 3) Groundnuts 4) Wheat

5) Jawar 6) Vegetables 7) Any Other _____

q) Annual income from the farm.

No.	Type	Quantity	Income
1.	Sugarcane		
2.	Rice		
3.	Groundnuts		
4.	Wheat		
5.	Jawar		
6.	Vegetables		
7.	Any Other		
	Total		

r) Annual Family income from other sources :

House Rent 1) Yes 2) No

House Rent

Monthly	Yearly

s) Total Annual income of the family

No.	Type of Income Source	Monthly Income	Annual income
1.	Salary		
2.	Business		
3.	Farm		
4.	House Rent		
5.	Any other		
	Total		

t) Other assets owned by the family :

- | | | | |
|-----------------|--------------------------|----------------|--------------------------|
| 1) Own House | <input type="checkbox"/> | 2) Rented | <input type="checkbox"/> |
| 3) Four Wheeler | <input type="checkbox"/> | 4) Two Wheeler | <input type="checkbox"/> |
| 5) Fridge | <input type="checkbox"/> | 6) Computer | <input type="checkbox"/> |
| 7) T.V. | <input type="checkbox"/> | 8) Radio | <input type="checkbox"/> |
| 9) Telephone | <input type="checkbox"/> | 10) Mobile | <input type="checkbox"/> |



u) Expenditure pattern of the Family

	Daily	Monthly	Yearly
1. Rent			
2. Food			
3. Education			
4. Medicine			
5. Cloths			
6. Ornaments			
7. Cosmetics			
8. Shopping			
9. Festival			
10. Ceremony			
11. Gift			
12. Entertainment			
13. Beauty Salon Treatment			
14. Gym			
15. Wine, Cigarette etc.			
16. Transportation			
17. Vehicle Maintenance			
18. Household Maintenance			
19. Bill of Newspaper, Magazine etc.			
20. Telephone Bill			
21. Electricity			
22. Water Supply			
23. Corporation Tax			
Total			

Part I : Attitudinal Study of the Respondent.

a) What are your ideas about Women's beauty?

b) Whether you like (1) natural beauty of a woman
2) Artificial beauty 3) or both

c) If a lady is not naturally beautiful whether she should artificially beautify herself or not?

If yes, give reasons _____

If No, give explanation _____

d) Do you think women should be confined to their household, chores and behave as per their family norms, traditions, and customs?

1) Yes 2) No

e) Do you believe that beautification can add personality development, self-satisfaction and material achievement?

1) Yes 2) No

f) In what ways, you think that the beautification can enhance material achievements and economic status of a lady?

g) Kindly tell me, what influenced you to come here (Beauty Parlour) and beautify your self?

h) Whether you like to beautify yourself regularly or temporarily

If regularly give details _____

If temporarily give details _____

i) Whether your attitude towards beautification is largely influenced by

1. Your friends

2. Your relatives (Specify)

3. Modern Electronic communication Channels, (Specify)

4. Modern Journals, magazines, newspapers. (Specify)

5. Public programs lectures, seminars, speech. (specify)

j) Which channels on the TV, you think has been quite attractive to you towards beautification?

k) Which channel you regularly watch? and why?

l) Do you like serials, which are based on traditional family and social norms? Give names of the serials and reason.

m) If you do not like those serials but watch, give their names.

n) Do you take interests in listening advertisement from radio and mobile? 1) Yes 2) No

Do you like to purchase those products and use them?

1) Yes 2) No

o) Do you watch advertisement related to cosmetics?

1) Yes 2) No

p) Do you like to adopt and use them.

1) Yes 2) No

q) Do you read advertisement related to cosmetics in newspapers and magazines?

1) Yes

2) No

r) Do you like beauty contest programs and fashion shows.

1) Yes

2) No

s) Do you watch cine award programs?

1) Yes

2) No

Do you like glamorous and beauties of Film Stars?

1) Yes

2) No

Do you like to adopt fashions, and styles of beautification according to movies? 1) Yes 2) No.

If yes, give reason _____

If no, give reason

t) Do you think, that computer provides easy access to know international beauty patterns?

1) Yes

2) No

u) Do you read Information about beauty on Internet?

1) Yes

2) No

v) Do you like to adopt the beauty pattern in the inter?

1) Yes

2) No

w) Do you feel and experience constraints / apposition from your relatives while coming to beauty parlour?

1) Yes

2) No

Mark the following.

- | | | | | | |
|----------------|--------------------------|------------------|--------------------------|------------------|--------------------------|
| 1) Husband | <input type="checkbox"/> | 2) Father in law | <input type="checkbox"/> | 3) Mother in law | <input type="checkbox"/> |
| 4) Own parents | <input type="checkbox"/> | 5) Community | <input type="checkbox"/> | 6) Religion | <input type="checkbox"/> |

x) Whether you have been directly or indirectly benefited from your regular beautification?

Yes / No

If yes, please mention in what ways :

- i) Appreciation from husband/parents/brothers & sisters / other relatives.
- ii) Getting married.
- iii) Getting a job.
- iv) Appreciation from staff / or friends
- v) Support in business

Date :

Name and Signature
of the Researcher