

## CONTENTS

<b>Chapter No.</b>	<b>Title</b>	<b>Page No.</b>
I	Introduction to Mass Communication and Social change	1-20
II	Research Methodology	21-24
III	Profile of Handewadi Village	25-27
IV	Socio-Economic Background of Respondents of Handewadi Village	28-32
V	Perception and attitudes towards Developmental Communication	33-59
VI	Summary, Conclusions and suggestions	60-74
	References	75-76
	Appendix -	
	1. Interview Schedule	
	2. Maps	
	3. Photos	