

**APPENDIX - B**  
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**INTERVIEW SCHEDULE FOR SELLER**

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INTERVIEW SCHEDULE FOR SELLER

Name of the Respondent -

Address - Bambavade, Dist: Kolhapur

- 1 When did you begin this business ?  
(Selling and repairing )
2. What was your seed capital ?
- 3 Do you sell only or repair
- 4 What do you sell ?  
(Radio, Tape-recorder, T.V.V.D.O.sets )
- 5 Who did guide you ?
- 6 Who did help you financially ?
- 7 How many items do you sell daily ?
- 8 Does it give you any satisfactions ?
- 9 What type of customers purchase from your shop ?
- 10 Which items are sold more ?
- 11 Which product is demanded more ?
- 12 What methods do you follow for sales promotions ?
- 13 Will the parallel business affect your business ?  
in our town ?
- 14 Do you want to increase the capital ?  
(When ? In what way ? )

Answers - >

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.
- 11.
- 12.
- 13.
- 14.