## : CERTIFICATE:

This is to certify that the dissertation entitled "MARKETING OF CONSUMER DURABLE GOODS IN RURAL MARKET (WITH SPECIAL REFERENCE TO BAMBAVADE MARKET) "is a genuine and bonafide work prepared.

By

Mr.Prataprao Govindrao Mulik under my Supervision and guidance and submitted to the SHIVAJI UNIVERSITY, Kolhapur for the award of the Degree of Master of Philosophy in Commerce.

To the best of my knowledge the matter presented in the report has not been submitted for a similar degree.

KOLHAPUR :

Date: April ,1986.

(Dr. V.V.KHANZODE)

M. Com., Ph. D.