


C E R T I F I C A T E

This is to certify that the dissertation entitled "Marketing of Tea - Study of Consumer Behaviour" which has been presented by Shri.B.S.Shah of Sangli in partial fulfilment of the requirement for the degree of Master of Philosophy in Commerce, has been carried out under my supervision and guidance and to the best of my knowledge the matter presented in the dissertation has not been submitted earlier for the award of M.Phil. dissertation or any similar degree of the Shivaji University, Kolhapur or any other University. I, therefore, recommend that the dissertation may be forwarded to the University for evaluation.

Place : Kolhapur

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