

CONTENTS

Certificate

Preface

Lists of Branches of Graph

CHAPTER - I : Introduction

- 1) Marketing
- 2) Identification the strength and weakness in the system of Marketing

CHAPTER - II : The Present structure

The Objective and Methodology of study

- 1) The objective of study
- ~~2) The significance of study~~
- 3) The scope of study
- 4) The methodology of study
- 5) The plan of study

CHAPTER III : The Organisation

(Ajara Shetakari Sahakari Kharedi Vikri Sangh Ltd. Ajara) under study

- 1) Historical Background
- 2) Establishment and specific study

CHAPTER IV : System of working

Introduction.

- 1) Board of Directors
- 2) Marketing Function of the Ajara Taluka Shetakari Sahakari Kharedi Vikri sangh Ltd. Ajara.

3) Branches

4) Ten years progress 1974.75 to 1984.85

CHAPTER V : Concluding Observation

1) Conclusion

2) Suggestion

3) Observation

4) Make a suitable recommendation for
improvement

BIBLIOGRAPHY

The graph showing Branch expansion and development.

