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CHAPTER III : THE ORGANISATION ( AJARA TALUKA SHETAKARI  
SAHAKARI KHAREDI VIKRI SANGH LTD. AJARA )  
UNDER STUDY  
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1) Historical Background

- a) Establishment and specific study
- b) Loss contribution fund.
- c) Uttur Branch trafered to Ajara Taluka Shetakari Sahakari Kharedi Vikri Sangh Ltd. Ajara.
- d) II 5 year Plan
- f) Warehousing facilities
- e) N.C.D.C.Scheme

HISTORICAL BACKGROUND :

Specific study of the Ajara Taluka Shetakari Sahakari  
Kharedi Vikri Sangh Ltd. Ajara. :

The Ajara Taluka Shetakari Sahakari Kharedi Vikri Sangh Ltd. Ajara having 26 years remarkable experience in the field of marketing working under co.op. principles which helps to develop social environment so rendering valuable services and providing essential goods to its members and other consumer supplying almost all types of goods in Ajara Market

The Ajara Taluka Shetakari Sahakari Kharedi Vikri Sangh Ltd. Ajara was established 23 December 1959 and ~~the~~ actual charges and started on 10th June 1960 as per rules and regulations of the Govt. Act. and its register No. 24076

The Ajara Taluka Shetakari Sahakari Kharedi Vikri Sangh Ltd. Ajara was innagurated by the chief guest was Shri. R.D.Pradhan Collector Kolhapur District

The first annual general meeting was held on 14.1.1960 and selected the board of directors and firstly board of director was 12 in number

The first President of Ajara Taluka Shetakari Sahakari Kharedi Vikri Sangh Ltd. Ajara was Amrutarao Sampatarao Desai on when the board of director managed

there are nine members out and 3 members individuals

The first manager was shri K.K.Power for all the branches firstly there were 2 branches only. Where there is in Ajara.in these two branches material kept are oil fertilisers and engines parts etc.

The Ajara Taluka she akari Sahakari Kharedi Vikri Sangh Ltd. Ajara proposed authorised capital and subscribed/paid up capital at the end of the year 1964.65 was 12300 It includes the following members.

year	Class	Member	Amount.
1964.65	Agril.Co.Op. Society.	26	11250
	Individual	40	1130
	Total .. ..	66.. ..	12300

The Ajara Sangh working as a limited Ajara under Kolhapur District Co.Op.Bank Dist. Kolhapur in 1960.61 it had opened 2 branches the sub committee of three members selected and to manage and guide for branch manager he must be visit at his self accommodation.

The Ajra Taluka sangh Adat Vibhag and 3 branches were firstly working under the control of Gadhinglaj A<sup>U</sup>rtil. Produce Market committee .

The total turnover dueing the year 1960.61 given below :

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Total Turn over	Rs. 2,63,642-00
Commission	Rs. 4%
Net Profit	Rs 8,254.62
Fund	Rs. 96.00
Share turnover	Rs. 26,830.00

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The above figures shows the maintainance and net profit and loss as this firstly sangh was profitable

The Ajara sangh their aim was to provide good services to consumers and supplied essential various types of goods at low cost under the co.op. marketing sector. Because~~xxx~~ of co.op. movement was an important movement which shows that development of Taluka and their area.

Mostly share holders were staying in the rural areas and some in urban area Total share capital was

in 1960.61 was 26830 rupees and in 1959.60 total share capital was Rs. 12,380 including co.op. societies and individual members. Co.Op. movement is not an individual movement but it is a movement of large number of persons to develop the economical position of the human beings and society so that Ajara Sangh undertaking co.op. marketing functions on large scale. basis Goods response was given by their share holder and consumer to develop in working activities sufficient guidance valuable loans were also given

The Ajara Taluka Sangh had some points :

(1) Loss contribution fund :

When the sangh started in 1960.61 it was profit was made but in 1961.62 the loss was seen their to the excess maintenance expending that loss amount collected by society and individual members of the Ajara region.

(2) Uttur branches transferred to Ajara Taluka Shetakari Sahakari Kh.Vi. Sangh Ltd. Ajara in 1950 operation area of the Gadnaglaj Taluka, Shetakari Sah. Sangh and Ajara Taluka But as per the government plan of decentralisation of the marketing society of taluka region and to decided to establish separate sangh units for each taluka level These ~~are~~ two

branches were according to plan and as per their demand management committee granted to permission to transfer two branches in Ajara Taluka Sangh in 1.6.1960

(3) II Five year Plan : Progress of the sangh -

All India rural and credit survey committee suggestion The R.B.I. of India helps to develop the co.op. movement by supplying large amount of capital for agricultural development introduce pilot scheme state partnership in kharedi vikri sangh. Develop co.op. banking sector and central societies these factors helps to develop co.op. societies in Maharashtra state

(i) Paddy pilot scheme -

Ajara was mostly situated on the border of Konkan area in this area the rainy season was favourable so increase in the rice plants and develop agril unit government introduce the paddy pilot scheme in IIInd five years plan It helps to develop regional as well as national agril. activities

Warehousing facilities :-

Warehousing is one of the important function of marketing state Government has advanced loans and given subsidies to Ajara Taluka sangh A net work of Co.Op. godowns has been established by marketing societies.

Year	Place of godown	
1975	Ajara Godown No.1	Rs. 24,000 as loan Rs. 20,000 subsidy

N.C.D.C.Scheme :

The national co.op. development corporation scheme had sanctioned during the years 1977.78 was Rs. 50,000/- due to the share capital and N.C.D.C. scheme it helps to improve and expand there business activities in marketing of agricultural produce distribution of agriculture inputs and supply of consumer articles in rural areas

Under 20th economic programme of the government the Ajara sangh supplied essential articles and services for weaker section under same branches with fair prices ration cloth food grains etc.

In this scheme government contribution in 1984.85 due to the N.C.D.C. scheme 2,lakhs rupees from Govt. and Rs. 96 76 had return to the Govt. from 2 lakhs 72 thousand had to be return in the year ending In this activities sangh carried only 6 percent as gross profit the net profit was 3% Profit making was not a major end aim but to provide essential goods and fair services to consumers.

In 1958 District Central Co.Op. Bank came into existence to work in district area All business transaction of the Ajara Taluka Sangh is going on Kolhapur District Central Co.Op. Bank

In 1973.74 Ajara Taluka Sangh authorised share capital was not shown in the year actual paid up capital during the year for Rs. 1,87,585/-

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Year	Class	Total members	Amount.
1973.74	Co.Op. Societies	56	Rs. 31,870/-
	Individual	598	Rs. 17,010/-
	Govt.	1	Rs. 38,705/-
		----- 655	----- Rs. 1,87,585/-
Total Turnover			Rs. 15,84,745/-
Total working Capital			1,87,885/-
Net profit			Rs. 13,512.52

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In 1984.85 :

The Ajara Taluka Sangh authorised capital was Rs.5 lakhs and paid up share capital during the year was Rs. 4,26,010 it includes.

Year	Class	Total member	Amount.
19 84.85	Co.Op.Societies	75	Rs. 31,510/-
	Individual	1581	Rs. 52,500/-
	Government	1	Rs. 2,00,000/-
		<u>1657</u>	<u>Rs. 2,40,010/-</u>

Total Turnover	Rs. 34,88,000
	4,26,010
Working Capital	<del>Rs. 4,26,010</del>
Net Profit	Rs. 31,461.

Which was the ten year sangh developed

