

## CHAPTER THREE

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*Profile of Menon and Menon Group*

- C H A P T E R - III -

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PROFILE OF THE GROUP :

Menon and Menon group of industries was established in the year 1956, by Mr. Chandran Menon, a young tool engineer, Mr. Chandran started off with a small machine shop, carried out general purpose jobbing, and mostly hired machinery for the purpose. He did very well and then ploughed back profits to make more investments, soon he started manufacturing intricate, high quality components such as pistons, crank shafts, and liners for diesel engineer.

Menon and Menon group consists of the following Associates.

- 1) Menon and Menon Pvt Ltd.,
  - 2) Menon Automobiles Pvt Ltd.,
  - 3) Menon Pistons Pvt Ltd.,
- 1) Menon and Menon Pvt Ltd.,

This company is one of the leading engineering concerns in and around Kolhapur. The entire operation of



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the company is divided into two sub-divisions -

(i) Foundary and (ii) Machine shop.

Foundary manufacturers high duty machined grey iron castings for the automobile Industry. Engine Division Manufacturers diesel engines for agricultural applications. Within a few years, the company has acquired the expertise of high technology castings for the Automobile and Engineering Industry, Large scale production of castings like Cylinder blocks, cylinder heads, crank cases etc., all important substitution items began in full swing.

Menon and Menon competes and has business tie-ups with world renowned companies like Perkins, MWN, International Harvesters, MA.N. and so on.

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Menon and Menon Pvt Ltd., has a turnover of 50 million rupees. The customers of this company include Escorts Ltd., Mahindra and Mahindra, Selco, H.M.T., Simpson and others.

2) Menon Automobiles Pvt Ltd.,

This company was established in 1965 for reconditioning automobile engines and has earned good reputation among almost all Government departments, State transport.

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