

C E R T I F I C A T E

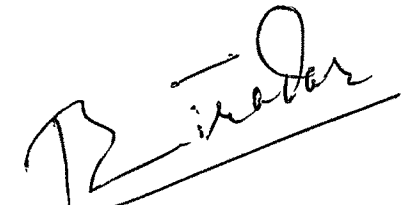
This is to certify that Shri Aniruddha A. Kulkarni has completed his research work "A Study of Consumer Behaviour with reference to Television Sets in Kolhapur City" for the Degree of M. Phil in Commerce & Management.

He has submitted his research work under my guidance and supervision satisfactorially.

The conclusions drawn in the Dissertation are based on his independent work mainly based on the primary data.

PLACE: KOLHAPUR.

DATE : |0.10.91



Dr. R. D. Biradar,
M.Com., Ph.D.,
RESEARCH GUIDE,
Chh. Shahu Central Institute
of Business Education and
Research, Kolhapur 416 004.