


DECLARATION

I hereby declare that this dissertation entitled "A STUDY OF MARKETING OF DIESEL ENGINES BY MENON AND MENON PVT. LIMITED, KOLHAPUR (With Special Reference To Marketing Problems)" is written by me and submitted to the Shivaji University, Kolhapur, for the award of degree of Master of Philosophy in ^{Commerce &} Management. The present work is of original nature and the conclusions are based on the primary and secondary data collected from appropriate sources. To the best of my knowledge this work has not been submitted for the award of any other degree or diploma of this University or any other institute.

Kolhapur,
Date : 12.10.1986


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