

PREFACE

The cost and price of Bidi manufacturing has become a major problem to the Bidi manufacturers in recent times. The present study pertains to the cost and price of branded and unbranded bidies in Nipani area.

In 1978, Janata Government abolished Central excise duty on raw tobacco and the same was imposed on branded bidies. At that time, the permission was also granted for manufacturing unbranded (loose) bidies to a certain limit of production. As a result, the unbranded bidies started floating in the market competing with branded bidies.

These changes in Bidi Market gave me impetus to undertake the study of the cost and price of Bidies and the problems faced by Bidi manufacturers in this connection. Because the price factor is very important to Bidi manufacturer to succeed in the competition in the Bidi market in India.

In this research work, I have been greatly benefitted by my visits to various bidi factories in Nipani where I had the opportunity of studying the various items of the cost structure of Bidi-manufacturing process.

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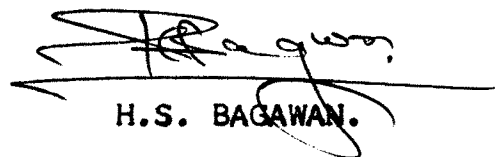
I am also thankful to the Librarians and staff of the libraries of Chh. Shahu Institute and Shivaji University, Kolhapur as well as of Devchand College, Arjunnagar.

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