
A P P E N D I X - I

VIII

APPENDIX

QUESTIONNAIRE

MARKETING OF SERICULTURE PRODUCT IN SIRSI TALUKA DISTRICT

KARWAR (KARNATAKA STATE)

QUESTIONNAIRE FOR SERICULTURE RESPONDENTS

- A. GENERAL DATA :
1. Name of the products :
 2. Village :
 3. Education :
 - a) Illiterate :
 - b) Primary :
 - c) Secondary :
 - d) College :
 4. Caste/Community :
 - a) Hindu :
 - b) Christians :
 - c) Muslim :
 - d) Others :
 5. Total Number of members :
 - a) In agriculture and in other occupations :
 - 1) Male :
 - 2) Female :
 - b) In Sericulture
 - a) Male
 2. Female :
 6. Number of persons who have undergone training in Sericulture. :
 - a) Male :
 - b) Female :
 - c) Total :



7 Income

- a) Income from Agriculture :
- b) and from other occupations.
- b) Income from Sericulture
- c) Total Income

8 Land holding

- a) Total land (In acres)
- b) Land under cultivation
- c) Land under different crops (excluding sericulture)
- d) Land under sericulture :

9 Area depend upon Rainfall for cultivation of Mulberry
Area under Irrigation for Cultivation of Mulberry.

B. PRODUCTION DATA :

10 Output of sericulture product per Year ,

Crops	Quantity (Kg)	Rate (Kg)	Amount
I			
II			
III			
IV			
V			
VI			
VII			
VIII			
Total			

11 Why do you started sericulture ?

- a) As a primary source of Income :
- b) As a Secondary source of Income :
- c) As indefinite future for main crops :
- d) As self employment :

12 When did you start sericulture ?

- 13 Initial investment made for sericulture :
- a) On land & Building.
 - b) On Equipments.
 - c) Irrigation
 - d) Others.
- 14 Source of Irrigation
- a) Well
 - b) River
 - c) Other.
- 15 Sources of Finance :
- a) Owned Capital
 - b) Commercial Banks Rs.
 - c) Coopertive Banks Rs.
 - d) Grameen Banks Rs.
 - e) Private Money Lenders Rs.
 - f) Relatives and Others Rs.
- 16 Repayment made : Rs.
Total amount due Rs.
- 17 Types of Fertiliser used for Mulberry Cultivation :
- a) Chemical Fertilizers : Quantity Rate Amount.
 - b) Manures/compost percentage :
 - c) Total
- 18 How do you dispose sericulture product ?
- a) Regulated Market.
 - b) Any other.
- 19 Mode of Transport for major inputs like Seeds,
fertilisers and Melberry plants to the production
centre and
Mode of transport for output of sericulture
from production place to the market.
-

Particularse

Particulars

Hired

Owned

-
- a) Auto Rikshas
 - b) Govt. Bus.
 - c) Tractors
 - d) Bulluck carts
 - e) Private Carriers
 - f) Tampos
 - g) Others.
-

20 Distance between the place of production to the place of market.

- a) 0 - 5 Mks.
- b) 6 - 10 Mks.
- c) 11-15 Mks.
- d) 16-25 Mks.
- e) Above 25 Mks.

21 What price do you get for sericulture product per Kg.

- a) Minimum Rs.
- b) Maximum Rs.

22 Do you satisfy with the price given ?
Yes/No.

23 If no, what price you expect per Kg. ?

24 Cost of production (See net page)

Cost of production

A) Fixed Cost (In Rs.)

- 1. Land (2) Building (3) Equipments (4) Depreciation
- b) Others.

B. Variable Cost

1. Labour (Per year)	Total Man days	Rate per day	Amount Rs
a) Male			
b) Female			
Total			
2 On Fertilizers	Quantity (Kgs)	Rate (Rs.)	Amount (Rs.)
a) Chemicals			
b) Manures			
Total			
c) Other Expenses			
1 Electric Charges			
2 Fuel			
3. Repairs			
4. Land Revenue			
5 Fencing			
6 Chemicals			
7 Interest Capital			
8 Transportation			
9 Others			
GRAND TOTAL(Rs.)			

25 COST OF MARKETING :

- a) Transportation cost from the place of Rs.
- b) Production to the place of market.
- b) Market Fees.
- c) Labour charge for transportation of sericulture product from the place of production to the place of market.
- d) Others.

26 Do you know incide losses in different stages ?

If yes Mention.

- 1.
- 2.
- 3.

XIII

- 27 How do you receive the loss ?
- Any insurance facilities.
 - Self bearing
 - Others.
- 28 How is the payment system for product is followed.
- Self payment.
 - Weekly
 - Forthightly
 - Monthly
- 29 FACILITIES AVAILABLE :
- Training facilities for sericulture :
 - By Govt. Department.
 - By other Department organisations training centres.
 - Others.
 - Nature of Training Facilities.
 - At the production centre
 - At the training centre
 - Outside training.
 - Others.
 - Facilities during outside training centre:
 - Stipend
 - Lodging and Boarding.
 - T.A. & D.A.
 - Others.
 - Finance Facilities
 - Provision of finance
 - Subsidies in the rate of interest
 - Advance payments.
 - Priority given
 - Other assistance by Govt. Department ;
 - In rearing process.
 - Free consultation
 - Free equipments (d) Free supply of chemicals
 - Others.

30 PROBLEMS :

1. In cultivating mulberry plants.
 - a) Climate condition
 - b) Rainfall.
 - c) Destroy by wild animals and insects.
 - d) Soil nutrition
 - e) Others.
2. Labour Problems.
 - a) Timely availability
 - b) Irregularity
 - c) Heavy wages
 - d) Work quality
 - e) Any other.
3. Problem on Rearing process.
 - a) Diseases due to defective seeds
 - b) Climate condition
 - c) Rainfall
 - d) Insects and pesticides
 - e) Others.
4. Finance Problem
 - a) Availability in time
 - b) Insufficiency
 - c) High rate of interest
 - d) Period of credit.
 - e) Others.
5. Low production due to
 - a) Quality of Mulberry
 - b) Defective seeds
 - c) Defective seeds
 - c) Law of diminishing balance return.
 - d) Diseases
 - e) Others.

- 6 Transportation problems :
 - a) Timely availability of transports
 - b) High cost of transportation
 - c) Lack of well constructed Road Facilities.
 - d) Insafety transportation of produce.
 - e) Others.
- 7 Problem loss.
 - a) NO insurance facilities.
- 8 Problem of Malpractive in the market.
 - a) Grading
 - b) Weighing
 - c) Pricing
 - d) Others.
