## An Assessment of AIDS INFORMATION CAMPAIGN

A Dissertation submitted to the

## SHIVAJI UNIVERSITY, KOLHAPUR

In the partial fulfilment of the

MASTER OF PHILOSOPHY
IN
COMMERCE & MANAGEMENT

By

Mrs. ASHA S. KULKARNI

M.Com.

Under the guidance of

Dr. A. M. PATWARDHAN,

M.Sc; M.S.[USA], M.B.A.[USA], Ph.D.

CHH. SHAHU CENTRAL INSTITUTE OF BUSINESS EDUCATION AND RESEARCH, KOLHAPUR 416 004

1995

Mrs. 28/6/95.