

APPENDIX - I**A STUDY OF POULTRY BUSINESS WITH SPECIAL REFERENCE TO
KARWAR TALUKA**QUESTIONNAIRE FOR POULTRY FARM OWNER

Reference Year : Sr. No. _____
Village _____
Taluka _____
Distance from market _____

1. PERSONAL INFORMATION :

Name :
Age :
Education :
Caste :
Occupation :

2. SIZE OF LAND HOLDING :

Total Land :
Own :
Rented :
Lease :
Cost of the land :

3. EXPERIENCE :

a) Trained :
b) Untrained :
c) Year of starting :
i. Broiler :
ii. Layers :

4. VARIETY OF FEED USED : Rate Per Bag Chick Stage Growing Stage

1.

2.

3.

4.

5. AVERAGE CONSUMPTION OF FEED PER DAY :

Aged (weeks)	Feed per day
0 - 4	
4 - 8	
8 - 12	
13 - 20	

6. PRODUCTION :

Aged (weeks)
0 - 4 4 - 8 8 - 12 13-20

a) Broiler :

b) Layers :

7. FARM SITE AND HOUSING :

a) Farm House (solid floor)
 Direction of construction - East - West
 (To avoid direct sun-rays and rain water flashing) North - South
 South - West
 West - North

b) Gap between two sheds 30 ft.
 50 ft.
 75 ft.
 100 ft.

c) Width of farm house for cross ventilation 15 ft.
 20 ft.
 25 ft.
 40 ft.

d) Space for birds
 i. Broiler :
 ii. Layer :

- e) Are you keeping many age groups at one farm? Yes/No
If No -
How many age groups on the farm with a schedule of receiving each batch of chicken once in 15 days?
a) Sheds
b) Batches
c) Rotation at interval
- f) Cage :
- i. Total cost :
 - ii. Capacity of the birds
 - iii. Compartment :

8. BROODING :

- (A) i. First week - 250 chicks, Bulbs, Watts.
ii. Colour of bulb
iii. The height of bulb from ground level : ft.
iv. Temperature around
- (B) Do you have any concession on electricity rate? Yes/No
If yes - How much?

9. COMMON DISEASES :

- (A) i. Gumboro
ii. Infection
iii. Ranikhet
iv. Deficiency diseases
v. Sudden death syndrome (Heart attack)

(B) Birds rate of death

- i. At the time of growing
- ii. At the time of laying eggs
- iii. Due to diseases
- iv. Handling of birds

(C) Prevention of diseases

- i.
- ii.
- iii.
- iv.
- v.

(D) Medical treatment

10. BUYING DAY - OLD CHICKS :

- 1.
- 2.
- 3.
- 4.

		Aged (weeks)			
		0-4	4-8	8-12	13-20
a)	Broiler	:			
b)	Layers	:			
c)	Rate per bird	:			

11. EGGS :

- (A) Total production in week
- Rate for 100 eggs
- Each birds laying of eggs per year

(B) Sales

- i. Local market :
- ii. Wholesallers :
- iii. Retailers :
- iv. Consumers :
- v. Hotels :

Total eggs

12. POULTRY MANURE :

- a) Total average production of manure in year (for 100 birds)
- b) Rate per Ton of Manure
- c) Manure used for production of gas for home consumption

- d) Sales
 - i. Gardeners
 - ii. Farmers

13. INSURANCE ON POULTRY FARM

- (A) i. United Indian Insurance Company
- ii. Oriental Insurance Company
- iii. New India Insurance Co.
- iv. National Insurance Co.

Insurance Premium Rate

- a) Layer : One day old to 20 weeks
20 - 27 weeks
- b) Broiler : One day to 8 weeks

(B) Company's Medical Examination

Birds	Fees
100 - 500	
500 - 1000	
1000 - 5000	
5000 and above	

(C) Administration of Claim :

- a) Layer : 1 to 8 weeks
9 to 12 weeks
- b) Broiler : 1 to 8 weeks

contd...

14. CAPITAL EMPLOYED

Non recurring expenditure

- i. Construction of shed at one square foot at per sq.ft.
- ii. Equipments like Brooders, feeders, waters at Rs. per bird.

Total Rs.

Recurring expenditure

- i. Cost of chicks
- ii. Feed rate of kgs. per bird for days.
- iii. Electricity
- iv. Labour charges
- v. Miscellaneous like medicine, litter etc.

	<u>Broiler</u>	<u>Layer</u>
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Total Rs.

Income

- a) Sale of Broilers :
- b) Sale of Layers :
- c) Sale of Empty bags :
- d) Sale of Manure :
- e) Sale of Eggs :

15. SALES :

- | | | | |
|--------|--------------|-----------------|---------------|
| | | <u>Broilers</u> | <u>Layers</u> |
| (A) a) | Local Market | : | |
| b) | Wholesellers | : | |
| c) | Retailers | : | |
| d) | Consumers | : | |
| e) | Hotels | : | |

Total Rs.

(B) Since how long do you sell your produce to wholesalers?
Why? Give reasons.

- 1.
- 2.
- 3.
- 4.

If Not, give reasons.

- 1.
- 2.
- 3.

16. TRANSPORTATION :

a) How do you transport your produce?

through - i. Persons

ii. Auto

iii. Bicycle

iv. Tempo

b) What is your cost of transport per kg?

Rs.

17. PRICE PAYMENT IN ADVANCE

a) What is the price of the following produce per kg?

1. Broiler @ Rs.

2. Layers @ Rs.

b) Is the price per kg adequate?

Yes/No

c) Do you receive the selling price of
these produce on the spot?

Yes/No

- If No, when do you receive it?
Within 15 days?
15 to 30 days?
- d) Do you receive any advance against selling? Yes/No
If Yes, how much advance do you get?
60% 70% 80%
- e) Do you receive full amount of selling price? Yes/No
If No, what are the deductions?
- f) Are you satisfied with the method of payments? Yes/No
If No, Why?
- g) While bringing your goods to market, do you pay octroi or entry fee on your produce? Yes/No
If Yes, How much?
- h) Would you like to offer some suggestions in this connection? Yes/No
If Yes, specify.

18. CREDIT FACILITIES

- a) From whom do you get finance?
1. Bank
 2. Co-op. Society
 3. Market Committee
 4. Agents
 5. Others
- b) In which form do you get the credit usually?
1. Advance
 2. Lump-sum loan
 3. Others

c) What is the rate of interest on credit?

1.

2-.

3.

d) What is the method of recovery of loan?

e) Are you satisfied with the present credit facilities? Yes/No

f) Do you have any comments to offer in this connection?

19. MARKET INTELLIGENCE

a) Are you aware of market information system of market yards? Yes/No

If yes, from which source do you get market information?

1. Notice Board,

2. News Paper,

3. Personal Discussion,

4. Meeting of Farmers.

b) Does this information help you to secure better prices for your produce? Yes/No

c) Are you happy with the present market intelligence system? Yes/No

d) Do you have any suggestions to offer in this connection? Yes/No

20. PROBLEMS

- a) Do you face any problems in market yards? Yes/No
If Yes, specify.
- b) Do you get proper treatment from your competitors? Yes/No
If No, Why?
- c) Do you face any problem in marketing of your produce? Yes/No
- a. Rainy,
 - b. Winter,
 - c. Summer.

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