

I N T E R V I E W   S C H E M E

QUESTIONNAIRES FOR PLASTIC UNIT HOLDERS

- 1) Name of the Unit :
- 2) Name of the Owner :
- 3) Address :
- 4) MAIN PRODUCT :
  - a. Injection moulding :
  - b. Blow moulding :
  - c. Tubing :
- 5) How you have got the idea to start the Unit?
  - a. Through Magazine :
  - b. Through experience as a worker of plastic unit :
  - c. through observation of other Units. :
  - d. guidance given by a Friend :
  - e. Through market survey :
  - f. Any other :
- 6) Educational background of the entrepreneur
  - a. Formal
  - b. Technical
- 7) Experience of the entrepreneur
  - a. As a worker :
  - b. As a Owner :

8) From whom you got the proper guidance to start the Unit?

- a. DIC :
- b. Other unit holder :
- c. Friend :
- d. Plastic Machine  
Manufacturer :
- e. Any other :

9) Is there any proble of Licencing? : Yes/ No

If yes, specify it. :

10) From whom you got the Finance for the Unit?

- a. Commercial Banks :
- b. Co-operative Banks :
- c. DIC & Commercial Banks :
- d. Own :
- e. Friend :
- f. Relatives :
- g. Others :

11) Total Investment in Unit

- a. Machinery :
- b. Dies :
- c. Land :
- d. Building :
- e. Other :

12) Is Co-operation of Commercial Banks and other financial Institutions available? Yes/No

Specify it. :

- 13) Is there any subsidy for your Project by the Government? Yes/No

If yes, specify the nature :

- 14) How much time is taken to install and to start the Unit?

- a. Less than Six months :  
 b. More than Six months :  
     & Less than a year  
 c. More than a year :

- 15) What type of machine you have choosen for your Unit?

- a. Injection moulding  
     i. Hand moulding :  
     ii. Semi automatic :  
     iii. Fully automatic :  
 b. Blow moulding  
     i. hand moulding :  
     ii. Semi automatic :  
     iii. Fully automatic :  
 c. Tubing  
     i. Semi automatic :  
     ii. Fully automatic :

- 16) Infrastructural facilities are available from the MIDC/Govt.

Are you satisfied from those facilities? Yes/No

If yes, please express your level of satisfaction.

- a. Highly satisfied :
- b. Satisfied :
- c. Neither satisfied nor :  
dissatisfied.
- d. Dissatisfied :
- e. Highly dissatisfied :

17) Is there problem of working capital? Yes/No

If yes, how it can be solved?

- a. Commercial Banks :
- b. Co-operative Banks :
- c. Private Loan :
- d. Friends :
- e. Advance from the wholesalers:
- f. Other

18) Information related to production

- 1. Year of formation :
- 2. Unit function whole Year: Yes/No.
- 3. Period of function :
- 4. Reason for seasonal Production
  - a. Seasonal demand :
  - b. Lack of raw material:  
availability
  - c. Electric breakdown:
  - d. Workers absentism:
  - e. Any other :

19) How are you getting the raw material for your Production?

- a. Purchases directly from:  
Bombay market

- b. Purchase in the local :  
market of Kolhapur/  
Sangli.
- c. Purchases from the :  
other unit holders, who  
purchases directly from  
Bombay Market.
- e. Other :

20) What is your opinion about the rates of Raw Materials?

- a. Low rates :
- b. medium rates :
- c. proper rates :
- d. High rates :

If high rates, what are  
the reasons?

- i. Exploitation by Agent:
- ii. High transport cost:
- iii. Anti Dumping duty:
- iv. Restrictions on :  
import of raw  
material
- v. Monopoly of IPCL :
- vi. Lack of Govt. Subsidy:
- vii. Other :

21) Are you purchasing raw material on Credit?

Yes/No

If yes, what period is allowed  
by creditors?

- a. One month :
- b. One month to Three Months:
- c. Three months to Six months:
- d. More than Six months:

22) Is there problem of excess : Yes/No  
capacity?

If yes?

a. Production Capacity of :  
the Unit.

b. Actual production :

c. Reasons for excess Capacity:

i. shortage of raw material:

ii. Shortage of power supply:

iii. Labour absentism :

iv. Shortage of demand:  
for the product

v. Shortage of working:  
Capital

vi. Any other

23) Suggestions for full utilisation of Capacity

24) Information regarding labours:

Sr.No.	Type of Labour	No of Labour	Mandays
1.	Family labour		
2.	Contract labour		
3.	Permanant labour		
4.	Temporary labour		
	TOTAL		

25) Is there any problem of labour Supply? Yes/No

If yes, Why?

- a. Low wage rates :
- b. contract system :
- c. Unhealthy atmosphere :  
because of fumes &  
gases
- d. No stability in :  
the Service
- e. Lack of labour :  
welfare systems
- f. Lack of motivation :  
& incentive systems
- g. Other :

26) Is there break in : Yes/No  
production due to  
labour absentism?

If yes, what is the percentage?

- a Less than 5% :
- b. 5% to 10% :
- c. 10% to 25% :
- d. 25% to 50% :
- e) More than 50% :

27) Opinion regarding wage Rates

- a. Low wage rates :
- b. Proper wage rates :
- c. High wage rates :
- d. Other :

- 28) Are you satisfied with your Sales turnover? Yes/No

If yes, please express your level of satisfaction

- a. Highly satisfied :  
 b. Satisfied :  
 c. Neither satisfied nor dissatisfied :  
 d. Dissatisfied :  
 e. Highly dissatisfied :

- 29) Area of Marketing :

- a. City :  
 b. District :  
 c. State :  
 d. Other States :

- 30) Type of Sales

- a. Through direct Contact :  
 b. Through middlemen :  
 c. Through wholesalers: :  
 d. Through retailers :

- 31) Is there problem of sales Tax, Octroi and other lavies by the State govt. and any other local Bodies? Yes/No

If yes, how much the selling price is affected?

- a. Very low :  
 b. Low : :  
 c. Medium :  
 d. High :  
 e. Very High :



32) Are you selling your product on Credit? Yes/No./Partly

If yes(A) for what period is allowed to debtors?

- a. One Month :
- b. One month to three months:
- c. three months to Six months:
- d. More than Six months: :

(B) What is the percentage of Cash Sales?

(C) What is the promptness of payment?

- a. Before time :
- b. On time :
- c. Normal delay :
- d. Delay more than One Month:
- e. Delay more than three months:

33) How much working capital is:  
required upto the amount  
received from Debtors?

34) Is there exploitation by :  
meddlemen?  
If so, nature of exploitation.

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