

APPENDIX

QUESTIONNAIRE SCHEDULE FOR CONSUMERS SATISFACTION

1. Why do you prefer to purchase the goods from Warana Bazar ? Because of ;
 - (a) Fair Price
 - (b) Availability of all the requirements under one roof.
 - (c) Better quality
 - (d) Accuracy of weight
 - (e) No chance for malpractices ✓
 - (f) Proximity
 - (g) Liberty to take his own time in making his purchase.
 - (h) Choice for selection
 - (i) Enjoy shopping pleasure
 - (j) Any other reasons.

2. Do you find any difference in the private retailing and Warana Bazar ?

If so

What type ?

 - (i) Good quality
 - (ii) Price
 - (iii) Behaviour
 - (iv) Unadulteration
 - (v) Accurate weight measures

3. Are you satisfied with the service rendered by the
Warana Bazar ? Yes / No

If yes,

- (i) Excellent
- (ii) Good
- (iii) Fair
- (iv) Not good
- (v) Do not know

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