

CONTENTS

Chapter No.	Title	Page No.
1.	INTRODUCTION	1-1
2.	PROFILE OF NINA FOODS	2-41
	2.1 Organisation	
	2.2 Licences/Registrations	
	2.3 Safety System	
	2.4 Quality Management System	
	2.5 Product Control Policy	
	2.6 Personnel Hygiene	
	2.7 Product Range	
	2.8 Products In Detail	
	2.9 Chart Regarding ingredients in each Product	
	2.10 Details of Processing of each Product	
3.	METHODOLOGY	42-45
	3.1 Introduction	
	3.2 Statement of the Problem	
	3.3 Objectives of the Study	
	3.4 Collection of the Data	
	3.5 Processing of Data	

4.	CONTRACT FARMING		46-51
	4.1	Introduction	
	4.2	Flow Chart	
	4.3	Forms	
	4.4	Procedure of contract farming	
	4.5	List of farmers	
	4.6	Covered areas for contract farming	
	4.7	Problems	
5.	MARKETING		52-54
	5.1	Domestic Market	
	5.2	Exports	
6.	FINANCIAL ANALYSIS		55-78
	6.1	Financial Analysis	
	6.2	Current Ratio	
	6.3	Acid test ratio	
	6.4	Gross margin ratio	
	6.5	Net margin ratio	
	6.6	Return on investment ratio	
	6.7	Return on capital employed ratio	
	6.8	Inventory turnover ratio	

	6.9	Debtors turnover ratio	
	6.10	Debt equity ratio	
	6.11	Proprietary ratio	
7.	CONCLUSION & SUGGESTIONS		79-85
	7.1	Conclusion	
	7.2	Suggestions	
8.	BIBLIOGRAPHY		86

*Seen
Hande*