



# **CHAPTER 1**

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Nina Foods is one of the renowned Food Processing Industry in Western Maharashtra. The factory is situated at Gokul Shirgaon in Kolhapur. Today Nina Foods is one of the renowned export oriented food processing industries in western part of Maharashtra. Nina Foods has a strong emphasis on high quality canned and processed food for the domestic as well as international customers. Founded as a partnership firm in 1985, the company was initially engaged in manufacturing Alphonso Mango pulp. Gradually it is now engaged in manufacturing 29 products including Totapuri and Alphonso mango pulp, Jams, ketchup, squashes. From 1992 onwards it has started cultivation and manufacturing of baby corn followed by Gherkin, sweet corn. Jalapeno is the latest proud addition to the list.

Nina Foods is a partnership firm and includes partners –

- 1) Mr. Sunil Kale
- 2) Mr. Jayant Kale
- 3) Mr. Achyut Kale
- 4) Mr. Prakash Kale

It has its registered office in Goregaon, Mumbai. The manufacturing activity is carried at Gokul Shirgao. It is BRC and HACCP certified company and is planning for ISO-22000. From 1992 canned Baby corn was introduced by the company. For the procurement of baby corn contract farming concept was followed by the unit. Baby corn is packed in Brine and also sweet and sour. The concept of contract farming has helped the company solve the problem of availability of raw material. Contract farming has significant benefits for both the farmers and sponsors.