

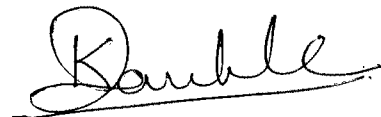
## **DECLARATION**

I hereby declare that the dissertation entitled “**A STUDY OF SERVICE MARKETING AND CUSTOMER RELATIONSHIP MARKETING WITH SPECIAL REFERENCE TO MAI HYUNDAI, SANGLI.**”

Completed and written by me has not previously formed the basis for the award of any Degree or other similar title of this or any other University or examination body.

Place: Sangli

Date:



**(Mr. K. D. Kamble.)**

## DECLARATION BY STUDENT

This is to certify that the dissertation entitled "A STUDY OF SERVICE MARKETING AND CUSTOMER RELATIONSHIP MARKETING WITH SPECIAL REFERENCE TO MAI HYUNDAI, SANGLI." Which is being submitted herewith for the award of the Degree of Master Philosophy in Commerce and Management. I hereby declare that the dissertation entitled "A STUDY OF SERVICE MARKETING AND CUSTOMER RELATIONSHIP MARKETING WITH SPECIAL REFERENCE TO MAI HYUNDAI, SANGLI." Of Shivaji University, Kolhapur is the result of the original research work completed by Shri. Kulveer Dayanand Kamble under my supervision and guidance and to the best of my knowledge and belief the work embodied in this dissertation has not formed earlier the basis for the award of any degree or similar title of this or any other University or examining body.

Place :-

Date :-

Signature of Guide

*Reshargali*

*P. Nammi*

**PRINCIPAL,  
G. A. College of Commerce,  
SANGLI.**

