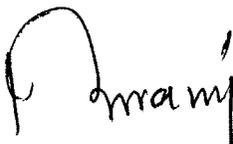


CERTIFICATE

This is to certify that the dissertation entitled "**Marketing Strategies Adopted By Cell-Phone Industry In Sangli District**", which is being submitted herewith for the award of Master of Philosophy in Commerce and Management. I hereby declare that the dissertation entitled "**Marketing Strategies Adopted By Cell-Phone Industry In Sangli District**", of Shivaji University, Kolhapur is the result of the original research work completed by **Mr. Milind Manohar Samudre** under my supervision and guidance and to the best of my knowledge and belief the work embodied in this dissertation has not been formed earlier the basis for the award of any degree or similar title of this or any other University or examining body.

Date : 26/6/09.

Place : Sangli


PRINCIPAL
G. A. College of Commerce,
Sangli.


Dr. M. M. Shinde
M.Com, M.B.A., Ph.D.
Research Guide

