

SUK-5589-T15365

“STUDY OF CONSUMER FINANCE FOR DURABLE
COMMODITIES

WITH SPECIAL REFERENCE TO
“RASIK AGENCIES, SANGLI: A CASE STUDY”

A DISSERTATION SUBMITTED
TO
SHIVAJI UNIVERSITY, KOLHAPUR.

FOR THE DEGREE OF MASTER OF PHILOSOPHY
IN
(COMMERCE & MANAGEMENT)

BY
MISS JYOTI NARAYAN MANE
(M.COM, M.B.A.NET)

UNDER THE GUIDANCE OF
DR. D.K. MORE

(M.A., M.Phil, Ph.D)

(HEAD DEPT. OF BUSINESS ECONOMICS
K.R.P. KANYA MAHAVIDYALAYA ISLAMPUR)

GANAPATRAO ARWADE COLLEGE OF COMMERCE

SANGLI.

JUNE 2008

