

LIST OF ABBREVIATION

- BAFL : Bajaj Auto Finance Ltd.
- SCUF : Shriram City Union Finance
- EMI : Equated Month Installment
- FMCG : Fast Moving Consumer Goods
- CDM : Consumer Decision Making
- FICCI : The Federation of Indian Chambers of
Commerce and Industry.
- PDC : Post Dated Cheque
- DB : Dealer Buydown
- MB : Manufacturing Buydown
- ROI : Rate of Interest
- D.P. : Down Payment
- P.F. : Processing Fee

LIST OF CHARTS

1. Various Finance scheme offered by Bajaj Auto Finance
2. Various Finance Scheme Offered by Shriram City Union Finance.