

## PREFACE

The present work is a M.Phil research dissertation. This study is based on a secondary data available from Shri Ganapati Zilla Krishi Audhogik Sarva Seva Sahakari Society Ltd., Sangli. We have tried mainly to find out

- (A) Nature and Organisation of the society under study.
- (B) 1. Realities regarding the purchase trends, sales trends or turnover of the society and  
2. Price policy, performance of Shri Ganapati Zilla Krishi Audhogik Sarva Seva Sahakari Society Ltd., Sangli during the period of five years i.e. from 1989-90 to 1993-94.
- (C) Review of the consumer co-operative movement.

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