INDEX

Ackn	Acknowledgement	
List o	of Tables	iii
List o	of Figures	iv
CHAPTER INTROI	- I DUCTION AND RESEARCH METHODOLOGY	1-12
1.1	Introduction	
1.2	Meaning of Market Information	
1.3	Importance of Market Information	
1.4	Types of Market Information	
1.5	Criteria for Good Market Information	
1.6	Review of Literature	
1.7	Hypothesis	
1.8	Objective of the Study	
1.9	Period of the Study	
1.10	Area of the Study	
1.11	Statement of Problem	
1.12	Research Methodology	
1.13	Chapter Scheme	
CHAPTER PROFI	– II LE OF APMC, KOLHAPUR	13-30
2.1	Introduction	
2.2	Regulated Market in Kolhapur District	
2.3	Brief Review of Regulations in Kolhapur Market	
2.4	Location and Layout of Shri. Shahu Market Yard	

t

- 2.5 Notified Commodities
- 2.6 Composition of Market Committee
- 2.7 Market Functionaries

- 2.8 Financial Performance
- 2.9 Total Turnover of APMC, Kolhapur
- 2.10 Organisational Set Up of APMC, Kolhapur
- 2.11 Departmental Set Up
- 2.12 A System of Marketing Practices
- 2.13 Conclusions

CHAPTER – III INFORMATION TECHNOLOGY (IT) AND AGRICULTURAL MARKETING PRACTICES

31-45

ì

1

	3.1	Introduction	3		
	3.2	Role of Market Information	r		
	3.3	Meaning of Information Technology (IT)			
	3.4	Available Information Technology for Agricultura	l Marketing in India		
	3.5	Conclusions			
			1		
CHAPTER – IV					
IT AT THE DOORSTEPS OF THE FARMERS AND 46-71					
TRADERS					
	4.1	Introduction			
	4.2	Socio-Economic Status of Farmers			
	4.3	Farmers and their Agro-Products			
	4.4	Market Information	!		
	4.5	Quality and Standardisation			
	4.6	Consumer Demand	;		
、	4.7	Crop Protection	•		
	4.8	International Market			
	4.9	Need of Reformation of Information System			
	4.10	Socio-Economic Status of Traders			
	4.11	Types of Traders			
	4.12	Trading of Agro-Products			
	4.13	Attainment of Market Information	:		

4.14 Individual Information System of the Traders

4.15 Attainment of Information for International Marketing

4.16 Conclusion

CHAPTER - V CONCLUSIONS AND SUGGESTIONS

72-74

ł

ł

- 5.1 Conclusions
- 5.2 Suggestions

Bibliography Appendix – I Appendix – II Appendix – III