

CONTENTS

		<u>Pages</u>
<u>CHAPTER-1</u>	: THE BACKDROP	<div style="border: 1px solid black; padding: 2px; display: inline-block;">1</div>
	I. Agricultural Marketing	
	II. Sine-qua-non of Efficient Marketing of Agricultural Produce	
	III. Marketing Channels of Agricultural Produce.	
	IV. Need for Government Intervention.	
	V. Research Framework	
	(a) Objectives	
	(b) Hypothesis	
	(c) Methodology	
	(d) Scheme of Study	
 <u>CHAPTER-2</u>	 : PHALTAN TALUKA AND PHALTAN MARKET	 <div style="border: 1px solid black; padding: 2px; display: inline-block;">24</div>
	1. Location	
	2. Physical Features	
	3. Irrigation	
	4. Cropping Pattern	
	5. Transportation	
	6. Processing Activity	
	7. Credit Institutions	
	8. Co-operative Marketing	
	9. Seed Farm	
	10. Development of cotton growing in Phaltan Taluka	
	11. Phaltan town as a Marketing Centre	
 <u>CHAPTER-3</u>	 : SCHEME OF MONOPOLY PURCHASE OF COTTON	 <div style="border: 1px solid black; padding: 2px; display: inline-block;">38</div>
	I. Objectives	
	II. Contents	
	III. Operation	
	IV. Problems.	

CONTENTS contd...

	<u>Pages</u>
CHAPTER-4: MARKETING OF COTTON IN PHALTAN TALUKA	60
I. Before Monopoly Procurement Scheme of Cotton	
(A) Marketing Practices	
(B) Marketing Channels	
(C) Cotton Commission Agents	
II. After Monopoly Procurement Scheme of Cotton	
(A) Marketing Channels	
(B) Marketing Arrangement	
(C) Area of Arrivals	
(D) Agricultural Produce Market Committee, Phaltan.	
(E) Volume of Business done	
(F) Cotton Arrivals in Phaltan Market	
(G) Role of Co-operative Marketing Societies in Cotton Marketing	
(H) Standardisation and grading	
(I) Storage and Warehousing Facilities	
(J) Ginning and Pressing Services	
(K) Dispersion of Cotton.	
CHAPTER-5: IS PHALTAN MARKET SHRINKING?	103
I. Cotton Cultivation through the seventies.	
(A) Trend in area under Cotton in Phaltan Taluka	
(B) Trend on Productivity of Cotton in Phaltan Taluka	
(C) Interaction of area and Productivity changes.	
(D) Forces leading to declining Productivity of Cotton in Phaltan taluka.	

CONTENTS contd...

Pages

CHAPTER-5 contd...	II. Economics of Production of Cotton in Phaltan taluka.
	(A) Cost of Cultivation
	(B) Income from Cotton Cultivation.
	III. Is Sugarcane competing with cotton?
	IV. Answer to the Title Issue.
