

INDEX

Sr. No.	Title	Page No.
1	INTRODUCTION TO STUDY	1-6
	1.1 Introduction	
	1.2 Purpose of the Study	
	1.3 Statement of Research Problem	
	1.4 Hypotheses of the Study	
	1.5 Objectives of study	
	1.6 Scope of Study	
	1.7 Importance of the Study	
	1.8 Research Methodology	
	1.9 Chapterization	
2	LITERATURE REVIEW	7-14
3	CONCEPTUAL BACKGROUND	15-36
	3.1 Introduction	
	3.2 Basic concept, Definition and meaning of Women Entrepreneurship	
	3.3 Position of Women Entrepreneurs in rural India	
	3.4 Functions of Women Entrepreneurs	
	3.5 Importance Of Women Entrepreneurship	
	3.6 Women Entrepreneurship Environment	
	3.7 Factors Influencing Women Entrepreneurship	
	3.8 Advantages of Entrepreneurship among Rural Women	
	3.9 Challenges for Rural Women Entrepreneurs	
	3.10 Reasons For Slow Progress Of Women Entrepreneurs In India	
	3.11 Suggestions for the Growth of Women Entrepreneur	
	3.12 NGOs and Rural Entrepreneurship	
4	PROFILE OF THE ORGANIZATION	37-48
	4.1 History of the organization	

	4.2MaanDeshi Bank Profile	
5	ANALYSIS AND INTERPRETATION	49-61
	5.1 Introduction 5.2Data Analysis 5.3Conclusion	
6	FINDINGS AND SUGGESTIONS	63-66
	6.1 Introduction	
	6.2 Findings	
	6.3 Suggestions	

LIST OF TABLES

Table No.	Title of Table	Page No.
5.2.1	Causes of Motivation For Entrepreneurship	49
5.2.2	Problems faced in Home Role	50
5.2.3	Conflicts faced at work place	51
5.2.4	Social Constraints of women entrepreneurs	51
5.2.5	Financial Constrains of Women Entrepreneur	52
5.2.6	Difficulties faced Rural Woman as an Entrepreneurs	52
5.2.7	MaanDeshi's help in solving finance problem.	53
5.2.8	Extent of Progress checked after providing help by foundation	54
5.2.9	MaanDeshi's help in business process	54
5.2.10	Foundation's help for marketing & selling of your products	55
5.2.11	Motivation for your entrepreneurship	56
5.2.12	MaanDeshi's help Facing market competition	56
5.2.13	Facilities Provided by the Foundation	57
5.2.14	Opinion about effectiveness of MaanDeshi's work for women entrepreneurship	57
5.2.15	Satisfaction for work of MaanDeshi Foundation	58

5.2.16	Opinion about extent of improvement in economy	58
5.2.17	Change in problems before and after being with MaanDeshi	59
5.2.18	Change in annual income before and after being with MaanDeshi	59
5.2.19	Type of the respondent	60
5.2.20	Mean and S.D of Annual income of rural women entrepreneurs	60