

CHAPTER 5

FINDINGS AND SUGGESTIONS

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5.1 Introduction

With the help of analysis of data and its interpretation researcher has drawn findings. Suggestions based on findings are mentioned to help improve Management Institutes.

5.2 Findings

The sampling units of this research are students pursuing MBA two years full time program from the Management Institutes which are affiliated to Shivaji University, Kolhapur and approved by AICTE, New Delhi, India., findings presented into four different heads viz. findings based on the total students from all the three management institutes, findings based on the gender, findings based on stream and findings based on the Institute.

5.2.1 General Findings

Findings based on the total 172 Students from all the three Management Institutes:

1. Well furnished seminar hall parameter comes up as Must be parameter with 33.72% of the responses.
2. Total 24 parameters are categorized under One dimensional attributes.
3. Wi-Fi campus (31.40%), English communication development programs (32.56%) are categorized under the Attractive attributes.
4. Nine parameters are categorized under Indifferent attributes.
5. The parameters Campus Interviews (0.63), Corporate exposure (0.65), Institute brand name (0.65), Management festivals (0.67), English communication development programs (0.63) are having high value of Extent of Satisfaction.
6. Website restrictions (0.23), vehicle parking space (0.37), anti ragging cell (0.41), alumni associations (0.43), hostel facility (0.43), location of Institute (0.45) and well furnished seminar hall (0.45) parameters are having low value of Extent of Satisfaction.
7. The parameters books availability (-0.81), qualified staff (-0.77), computers with fast Internet connection (-0.72), GD & Co-curricular activities (-0.72) and campus interviews (-0.70) are having the high value of Extent of Dissatisfaction.

8. The parameters hostel facility (-0.32), location of the Institute (-0.35), website restrictions (-0.36), transportation facility (-0.37) and Wi-Fi campus (-0.37) are having the low values for the Extent of Dissatisfaction.

5.2.2 Specific Findings

Specific findings are based on the Gender, Stream and Institute.

5.2.2.1 Findings based on the Gender:

Female

Total 88 female students are taken as respondents.

1. Case studies and live projects (32.95%), Well furnished seminar hall (29.55%) are the two parameters which are categorized under the Must be attributes.
2. Twenty five parameters are categorized under One dimensional attributes.
3. Guest lecture (32.95%) parameter is categorized under Attractive attributes.
4. Eight parameters are categorized under the Indifferent attributes.
5. Management festivals (0.67), Institute brand name (0.65), corporate exposure (0.65), campus interviews (0.63), English communication development programs (0.63) are the parameters which are having high positive value for the Extent of satisfaction.
6. Website restriction (0.23), vehicle parking space (0.37), anti ragging cell (0.41), hostel facility (0.43), location of the institute (0.45) and transportation facility (0.46) are the parameters which are having low positive value for the Extent of Satisfaction.
7. Books availability (-0.81), qualified staff (-0.77), computers with fast internet connection (-0.72), GD & co curricular activities (-0.72), and Campus interviews (-0.70) are the parameters which are having high values for the Extent of Dissatisfaction.
8. Hostel facility (-0.32), location of the institute (-0.35), transportation facility (-0.37), website restrictions (-0.36) and Wi-Fi campus (-0.37) are having low value for the Extent of Dissatisfaction.

Male

Out of 172 total 84 respondents are male students.

1. Computers with fast internet connection (35.71%), latest software (26.19%) and well furnished seminar hall (38.10%) parameters are categorized under Must be attributes.
2. Seventeen out of thirty eight parameters are categorized under the One dimensional attributes.
3. Wi-Fi campus (34.52%) and English communication development program (38.10%) parameters are categorized under Attractive attributes. And thirteen other parameters are categorized under Indifferent attributes.
4. Journals availability (0.65), Management festivals (0.63), books availability (0.62), case studies and live projects (0.62), Wi-Fi campus (0.61), English communication development programs (0.61) these parameters are having high value for the Extent of Satisfaction.
5. Website restrictions (0.22), vehicle parking space (0.32) and syllabus completion in time (0.40) are the parameters which are having low value for the Extent of Satisfaction.
6. Books availability (-0.76), computers with fast internet connection (-0.72), library staff behavior (-0.67), qualified staff (-0.65), GD and co-curricular activities (-0.65), well furnished seminar hall (-0.64) are the parameters which are having high value for the Extent of Dissatisfaction.
7. Location of the institute (-0.34), hostel facility (-0.34), transportation facility (-0.36), guest lecture (-0.37), English communication development program (-0.37), Wi-Fi campus (-0.37), website restrictions (-0.38) are the parameters which are having low values for the Extent of Dissatisfaction.

5.2.2.2 Findings based on the Stream:**Arts Course Graduate**

1. Reading room availability (83.33%), latest software (50.00%), case studies and live projects (50.00%), qualified staff (50.00%), seminar presentation (50.00%) parameters are categorized under Must be attributes.
2. Books availability (50.00%), computers with fast internet connection (50.00%), corporate exposure (66.67%), GD and co-curricular activities (50.00%), syllabus

completion in time (66.67%) parameters are categorized under One dimensional attributes.

3. Statistical packages for research (50.00%), English communication development programs (66.67%), location of institute (50.00%), well furnished classrooms (50.00%) and well furnished seminar hall (66.67%) are categorized under the Attractive attributes.
4. Website restrictions (33.33%), alumni associations (50.00%), anti ragging cell (50.00%), canteen facility (50.00%), transportation facility (50.00%), medical first aid facility (50.00%), fee installment facility (50.00%), hostel facility (66.67%), vehicle parking space (66.67%), gymnasium facility (50.00%) are categorized under the Indifferent attributes.
5. Aptitude improvement (1.00), English communication development programs (0.83), campus interviews (0.67) are having high values for the Extent of Satisfaction.
6. Vehicle parking space (0.17), fee installment facility (0.17), journals availability (0.33), website restrictions (0.40), latest software (0.33), counseling facilities (0.33), hostel facility (0.33), gymnasium facility (0.33) parameters are having low value for the Extent of satisfaction.
7. Corporate exposure (-0.83), reading room availability (-0.83), books availability (-0.83), qualified staff (-0.83), case studies and live projects (-0.83) parameters are having high values for the Extent of Dissatisfaction.
8. Statistical packages for research (-0.17), English communication development programs (-0.17), alumni associations (-0.17), canteen (-0.17), transportation (-0.17), gymnasium (-0.17), hostel facility (-0.17), well furnished classrooms (-0.17), well furnished seminar hall (-0.17), vehicle parking space (-0.17) parameters are having low values for the Extent of Dissatisfaction.

Commerce Course Graduate

1. Computers with fast internet connection (42.55%), latest software (34.04%), Statistical packages for research (34.04%), Interview preparations (36.17%), corporate exposure (34.04%), Counseling facilities (36.17%), Fee installment facility (31.91%), GD & co-curricular activities (38.30%) are categorized under Must be attributes.

2. Fourteen out of thirty eight parameters are categorized under the One dimensional attributes.
3. Canteen facility (29.79%) is the only parameter which has been categorized under the Attractive attribute.
4. Wi-Fi campus (34.04%), website restrictions (31.91%), communication development facilities (38.30%), alumni associations (31.91%), guest lecture (31.91%), transportation facility (36.17%), medical first aid facility (31.91%), location of the institute (34.04%), hostel facility (40.43%), well furnished auditorium (29.79%), vehicle parking space (36.17%), gymnasium facility (38.30%), seminar presentation (29.79%) are categorized under the Indifferent attribute.
5. Management festivals (0.70), Institute brand name (0.67), reading room availability (0.67), books availability (0.66), campus interviews (0.65) are having high values for the Extent of Satisfaction.
6. Website restrictions (0.27), anti ragging cell (0.29), vehicle parking space (0.30), well furnished seminar hall (0.32), location of institute (0.35) are having low values for the Extent of Satisfaction.
7. Books availability (-0.85), qualified staff (-0.79), GD and co-curricular activities (-0.72), recreational facility (-0.70) parameters are having high values for the Extent of Dissatisfaction.
8. Transportation facility (-0.35), location of institute (-0.37), Wi-Fi campus (-0.39) parameters are having low values for the Extent of Dissatisfaction.

Science Course Graduate

1. Library Staff behavior (33.33%), Reading room availability (38.89%), Campus interviews (38.89%), Aptitude improvement (38.89%), Guest lecture (27.78%), Seminar presentation (33.33%) are categorized under Must be attributes.
2. Sixteen out of thirty eight parameters are categorized under the One dimensional attributes.
3. Wi-Fi campus (38.89%), latest software (33.33%), medical first aid facility (38.89%) and gymnasium facility (38.89%) are categorized under Attractive attributes.

4. Interview preparations (33.33%), canteen facility (44.44%), transportation facility (50.00%), hostel facility (38.89%), vehicle parking space (38.89%) are categorized under the Indifferent attributes.
5. Institute brand name (0.78), management festivals (0.72), fee installment facility (0.72), books availability (0.67) are having high values for the Extent of Satisfaction.
6. Website restrictions (0.09), alumni associations (0.33), library staff behavior (0.35), reading room availability (0.39), campus interviews (0.39), aptitude improvement (0.39), transportation facility (0.39), recreational facility (0.39), vehicle parking space (0.39) are having low values for the Extent of Satisfaction.
7. Computers with fast internet connection (-0.78), books availability (-0.72), case studies and live projects (-0.72), fee installment facility (-0.72) parameters are having high values for the Extent of Dissatisfaction.
8. Transportation facility (-0.11), hostel facility (-0.28), gymnasium facility (-0.28), Wi-Fi campus (-0.35), vehicle parking space (-0.39), canteen facility (-0.39), parameters are having low values for the Extent of Dissatisfaction.

Professional Course Graduate

1. Books availability (31.68%), well furnished seminar hall (35.64%) and syllabus completion in time (35.64%) parameters are categorized under Must be attribute.
2. The parameters which are categorized under One dimensional attributes are twenty four out of thirty eight parameters.
3. The Wi-Fi campus (32.67%), English communication development programs (34.65%), case studies and live projects (26.73%), guest lecture (31.68%) are been categorized under the Attractive attributes.
4. Alumni associations (34.65%), anti ragging cell (29.70%), transportation facility (40.59%), location of institute (36.63%), hostel facility (38.61%), and vehicle parking space (31.68%) are categorized under the Indifferent attributes.
5. Corporate exposure (0.75), interview preparations (0.68), campus interviews (0.66), journals availability (0.65), management festivals (0.65) are having high values for the Extent of Satisfaction.
6. Website restrictions (0.23), vehicle parking space (0.41), hostel facility (0.43), alumni associations (0.45), anti ragging cell (0.45) are having low values for the Extent of Satisfaction.

7. Books availability (-0.81), qualified staff (-0.76), computers with fast connection (-0.73), campus interviews (-0.73), GD and co-curricular activities (-0.73) parameters are having high values for the Extent of Dissatisfaction.
8. Location of institute (-0.30), website restrictions (-0.32), hostel facility (-0.32) parameters are having low values for the Extent of Dissatisfaction.

5.2.2.3 Findings based on the Institute:

K.B.P.I.M.S.R., Satara

1. The reading room availability (33.93%), latest software (30.36%), case studies and live projects (32.14%), well furnished seminar hall (33.93%) and well furnished auditorium (30.36%) are the parameters which are categorized under Must be attributes.
2. Fourteen parameters out of thirty eight are categorized under the One dimensional parameters.
3. The Statistical packages for research (33.93%), communication development facilities (33.93%), English communication development programs (37.50%), alumni associations (30.36%), management festivals (28.57%) and counseling facilities (28.57%) are been categorized under attractive attributes.
4. Wi-Fi campus (44.64%), website restrictions (42.86%), interview preparations (30.36%), guest lecture (33.93%), anti ragging cell (42.86%), canteen facility (32.14%), transportation facility (53.57%), medical first aid facility (28.57%), hostel facility (58.93%), vehicle parking space (50.00%), gymnasium facility (41.07%) are categorized under Indifferent attributes.
5. Corporate exposure (0.74), journals availability (0.70), English communication development programs (0.67), aptitude improvement (0.65) and institute brand name (0.64) are the parameters which are having the high value for of the Extent of Satisfaction.
6. Website restrictions (0.17), vehicle parking space (0.25), hostel facility (0.30), anti ragging cell (0.34), transportation facility (0.36), well furnished seminar hall (0.36), case studies and live projects (0.38) are having low value of Extent of Satisfaction.

7. Qualified staff (-0.86), books availability (-0.84), GD and Co-curricular activities (-0.72), computers with fast internet connection (-0.68) are the parameters which are having high values for the Extent of Dissatisfaction.
8. Location of the institute (-0.11), hostel facility (-0.15) and Wi-Fi campus (-0.19) are the parameters which are having low values of the Extent of Dissatisfaction.

V.P.I.M.S.R., Sangli

1. The fee installment facility (36.21%), well furnished seminar hall (41.38%), vehicle parking space (32.76%), syllabus completion in time (39.66%), GD and co-curricular activities (31.03%) are must be attributes.
2. Seventeen parameters are categorized under One-dimensional attributes.
3. The corporate exposure (31.03%), guest lecture (32.76%), medical first aid facility (31.03%) are categorized under the Attractive attributes.
4. Statistical packages for research (32.76%), communication development facilities (37.93%), alumni associations (34.48%), transportation facility (37.93%), location of institute (34.48%), hostel facility (37.93%), gymnasium facility (36.21%) and seminar presentation (32.76%) are Indifferent attributes.
5. Campus interview (0.74), Institute brand name (0.72), management festivals (0.71), canteen facility (0.69) and corporate exposure (0.64) are the parameters which are having high positive value for the Extent of Satisfaction.
6. The alumni associations (0.36), location of institute (0.39) and syllabus completion in time (0.34) are having low positive value of the Extent of satisfaction.
7. The fee installment facility (-0.79), qualified staff (-0.79), computers with fast internet connection (-0.76), canteen facility (-0.74), books availability (-0.70), syllabus completion in time (-0.72) are the parameters which are having high values for the Extent of Dissatisfaction.
8. Hostel facility (-0.29), guest lecture (-0.32), transportation facility (-0.38), English communication development programs (-0.38) are having low values for the Extent of Dissatisfaction.

D.R.K.C.C., Kolhapur

1. There is no single parameter which is categorized under the Must be attribute.
2. Thirty one Out of thirty eight parameters are categorized under the One dimensional attribute.
3. The Wi-Fi campus (32.76%) is a categorized under the Attractive attribute.
4. Alumni associations (39.66%), counseling facilities (29.31%), location of institute (32.76%), vehicle parking space (27.59%) and website restrictions in computer lab (31.03%) are categorized under the Indifferent attributes.
5. Management festivals (0.74), English communication development programs (0.72), communication development facilities (0.67), well furnished classrooms (0.67), case studies and live projects (0.66) are having high values for the Extent of Satisfaction.
6. Website restrictions (0.26), anti ragging cell (0.38), alumni associations (0.39) are having low positive value for the Extent of Satisfaction.
7. The parameters viz. books availability (-0.89), GD and co-curricular activities (-0.82), campus interviews (-0.79), library staff behavior (-0.75), well furnished seminar hall (-0.74), well furnished classrooms (-0.72), computers with fast internet connection (-0.71) are having high values for the Extent of Dissatisfaction.
8. The parameters viz. Wi-Fi campus (-0.42), website restrictions (-0.45), location of institute (-0.45), alumni associations (-0.47), transportation facility (-0.49) are having low values for the Extent of Dissatisfaction.

5.3 Suggestions:

Suggestions based on findings are mentioned to help improve Management Institutes.

5.3.1 General Suggestions

Suggestions based on the findings observed from the 172 students of all three Management institutes.

1. Well furnished seminar hall must be provided. As there is low level of fulfillment of this means improper furniture, improper structure, insufficient light etc may cause low level of fulfillment of seminar hall and it may cause tremendous dissatisfaction among the students.
2. As there are twenty four parameters which are One dimensional attributes these always should be taken care of as these are having linear relationship with the level of satisfaction. As the level of fulfillment goes down the level of satisfaction also goes down.
3. The Wi-Fi campus and English communication development programs are not expected but if are offered then it will create tremendous satisfaction among the students.
4. Campus Interviews, Corporate exposure, Institute brand name, Management festivals, English communication development programs should be concentrated as these parameters are having high extent of satisfaction so will result in tremendous satisfaction.
5. Website restrictions, vehicle parking space, anti ragging cell, alumni associations, hostel facility, location of Institute and well furnished seminar hall should not be concentrated much as these are having low extent of satisfaction.
6. Books availability, qualified staff, computers with fast Internet connection, GD and Co-curricular activities, campus interviews should be provided as there is decrease in level of fulfillment of these parameters then they will create tremendous dissatisfaction.
7. There is no necessity to put much efforts in fulfilling Hostel facility, location of the Institute, website restrictions, transportation facility and Wi-Fi campus parameters as these parameters will create low dissatisfaction when the level of fulfillment of these are low.

5.3.2 Specific Suggestions

Specific suggestions are based gender, Institute and stream wise.

5.3.2.1 Suggestions based on Gender.

Female

1. Case studies and live projects, well furnished seminar hall parameters must be provided without option.
2. Twenty five One dimensional attributes should be taken care of as these are having linear relationship with satisfaction.
3. Guest lecture are not expected but if provided will create tremendous satisfaction. So it is suggested to have guest lectures.
4. There should be much concentration on fulfillment of Management festivals, Institute brand name, corporate exposure, campus interviews, and English communication development programs parameters as these are having high Extent of satisfaction.
5. There should not be much concentration of efforts on parameters like Website restriction, vehicle parking space, anti ragging cell, hostel facility, location of the institute and transportation facility as these are having low Extent of Satisfaction.

Male

1. Computers with fast internet connection, latest software and well furnished seminar hall must be provided.
2. Seventeen One-Dimensional attributes should be taken care of as these are having linear relationship with satisfaction.
3. Wi-Fi campus and English communication development program are not expected by the students but should be provided as they will tremendously increase satisfaction.
4. There should be concentration on Journals availability, Management festivals, books availability, case studies and live projects, Wi-Fi campus, English communication development programs as these parameters are having high Extent of Satisfaction.
5. There should not be much concentration on website restrictions, vehicle parking space and syllabus completion in time parameters as these are having low Extent of Satisfaction.

6. There should be concentration on books availability, computers with fast internet connection, library staff behavior, qualified staff, GD & co-curricular activities and well furnished seminar hall as these are having high capability to dissatisfy the students.
7. There should not be much concentration on location of the institute, hostel facility, transportation facility, guest lectures, English communication development program, Wi-Fi campus and website restrictions as these are having low capability to dissatisfy the students.

5.3.2.2 Suggestions based on the Stream.

Arts Course Graduate

1. Reading room availability, latest software, case studies & live projects, qualified staff and seminar presentation parameters must be provided.
2. Books availability, computers with fast internet connection, corporate exposure, syllabus completion in time parameters are having linear relation with satisfaction, so these should be provided.
3. Statistical packages for research, English communication development programs, location of institute, well furnished classrooms and well furnished seminar hall are not expected but by fulfilling these will create tremendous satisfaction.
4. There should not be much concentration on website restrictions, alumni associations, anti ragging cell, canteen facility, transportation facility, medical first aid facility, fee installment facility, hostel facility, vehicle parking space and gymnasium facility parameters.
5. Aptitude improvement, English communication development programs, campus interview parameters should be provided as these are having high Extent of Satisfaction.
6. Vehicle parking space, fee installment facility, journals availability, website restrictions, latest software, counseling facilities, hostel facility and gymnasium facility parameters should not be concentrated much as these are having low Extent of satisfaction.
7. Corporate exposure, reading room availability, books availability, qualified staff, case studies and live projects parameters should be concentrated much as these are having high Extent of dissatisfaction.

8. Statistical packages for research, English communication development programs, alumni associations, canteen, transportation, gymnasium and hostel facility, well furnished classrooms and seminar halls, vehicle parking space parameters should not be concentrated much as these are having low values for the Extent of Dissatisfaction.

Commerce Course Graduate

1. Computers with fast internet connection, Latest software, Statistical packages for research, Interview preparations, corporate exposure, Counseling facilities, Fee installment facility, GD and co-curricular activities parameters must be provided.
2. Fourteen One-Dimensional parameters should be concentrated as these are having linear relation with satisfaction.
3. Canteen facility parameter is not expected but should be provided as this will increase satisfaction tremendously.
4. Wi-Fi campus, website restrictions, communication development facilities, alumni associations, guest lecture, transportation facility, medical first aid facility, location of the institute, hostel facility, well furnished auditorium, vehicle parking space, gymnasium facility and seminar presentation should not be concentrated much as these are not having much influence on satisfaction.
5. Management festivals, Institute brand name, reading room availability, books availability, and campus interviews parameters should be provided with high degree of fulfillment as these are having high impact on the level of Satisfaction.
6. Website restrictions, anti ragging cell, vehicle parking space, well furnished seminar hall, location of institute parameters should be fulfilled but should not be concentrated much as these are having low impact on the level of Satisfaction.
7. Books availability, qualified staff, GD and co-curricular activities, recreational facility parameters should be fulfilled with high level of fulfillment as these parameters are having high impact on the level of dissatisfaction.

8. Transportation facility, location of institute, Wi-Fi campus parameters should be fulfilled but should not be much concentrated as these are having low impact on the level of dissatisfaction.

Science Course Graduate

1. Library Staff behavior, Reading room availability, Campus interviews, Aptitude improvement, Guest lectures, Seminar presentation parameters must be provided.
2. Sixteen One-dimensional parameters should be concentrated as these are having linear relationship with satisfaction.
3. Wi-Fi campus, latest software, medical first aid facility and gymnasium facility should be provided as this will create more than proportional satisfaction among the students.
4. Interview preparations, canteen facility, transportation facility, hostel facility and vehicle parking space should not be much concentrated as these parameters are having less influence on satisfaction level.
5. Institute brand name, management festivals, fee installment facility, books availability parameters should be fulfilled with high level of fulfillment as these are having high impact on level of Satisfaction.
6. Website restrictions, alumni associations, library staff behavior, reading room availability, campus interviews, aptitude improvement, transportation facility, recreational facility and vehicle parking space parameters should be fulfilled but should not be much concentrated as these are having low impact on the level of Satisfaction.
7. Computers with fast internet connection, books availability, case studies and live projects, fee installment facility parameters should be fulfilled with high level of fulfillment as these are having high impact on the level of dissatisfaction.
8. Transportation facility, hostel facility, gymnasium facility, Wi-Fi campus, vehicle parking space, canteen facility parameters should be fulfilled as these without much level of fulfillment as these are having low impact on the level of dissatisfaction.

Professional Course Graduate

1. Books availability, well furnished seminar hall and syllabus completion in time must be provided.
2. Twenty four parameters which are One dimensional should be concentrated and fulfilled.
3. The Wi-Fi campus, English communication development programs, case studies and live projects, guest lecture parameters should be fulfilled as these will create more than proportional satisfaction.
4. Alumni associations, anti ragging cell, transportation facility, location of institute, hostel facility, vehicle parking space should not be much concentrated as they are having low impact on satisfaction.
5. Corporate exposure, interview preparations, campus interviews, journals availability, management festivals parameters should be fulfilled as these are having high positive impact on the Satisfaction.
6. Website restrictions, vehicle parking space, hostel facility, alumni associations, anti ragging cell parameters should be fulfilled with low level of fulfillment as these are having positive low impact on the Satisfaction.
7. Books availability, qualified staff, computers with fast connection, campus interviews, GD and co-curricular activities parameters should be provided with high level of fulfillment as these can create high dissatisfaction.
8. Location of institute, website restrictions, hostel facility parameters should be fulfilled without much concentration as these can create little dissatisfaction.

5.3.2.3 Suggestions based on the Institution.**K.B.P.I.M.S.R., Satara**

1. The reading room availability, latest software, case studies & live projects well furnished seminar hall and well furnished auditorium must be provided by this Institute.
2. Fourteen parameters which are One dimensional should be taken care of as these are having linear relationship with satisfaction of the students.
3. The Statistical packages for research, communication development facilities, English communication development programs, alumni associations,

management festivals and counseling facilities are not expected by the students but should be provided as they will create tremendous satisfaction among the students.

4. Wi-Fi campus, website restrictions, interview preparations, guest lecture, anti ragging cell, canteen facility, transportation facility, medical first aid facility, hostel facility, vehicle parking space, and gymnasium facility should not be concentrated much by the Institute as these are having less impact on the satisfaction.
5. Corporate exposure, journals availability, English communication development programs, aptitude improvement and institute brand name parameters are having high extent of satisfaction so these should be provided to increase substantially the level of satisfaction of the students.
6. Website restrictions, vehicle parking space, hostel facility, anti ragging cell, transportation facility, well furnished seminar hall, case studies and live projects are having low extent of Satisfaction so these should not be concentrated with resources.
7. Qualified staffs, books availability, GD and Co-curricular activities, computers with fast internet connection parameters should be fulfilled as these can create high dissatisfaction.
8. Location of the institute, hostel facility and Wi-Fi campus parameters should be fulfilled but should not be concentrated much as these are having low impact on the level of dissatisfaction.

V.P.I.M.S.R., Sangli

1. The fee installment facility, well furnished seminar hall, vehicle parking space, syllabus completion in time, GD and co-curricular activities must be provided.
2. The corporate exposure, guest lectures, medical first aid facility parameters are not expected by the students but should be fulfilled by the Institute as these will create tremendous satisfaction.
3. Institute should not concentrate much on parameters like Statistical packages for research, communication development facilities, alumni associations, transportation facility, location of institute, hostel facility, gymnasium facility

and seminar presentation as these are less having less influence on the students.

4. Campus interview, Institute brand name, management festivals, canteen facility and corporate exposure parameters should be provided at most as these are having high impact on the satisfaction.
5. The alumni associations, location of institute and syllabus completion in time parameters level of fulfillment can be kept low as these are having low impact on the satisfaction.
6. The fee installment facility, qualified staff, computers with fast internet connection, canteen facility, books availability, syllabus completion in time parameters should be provided with high degree of fulfillment as these are having high impact on level of dissatisfaction.
7. Hostel facility, guest lecture, transportation facility, English communication development programs parameters are having low impact on the level of dissatisfaction.

D.R.K.C.C., Kolhapur

1. Thirty one parameters which are categorized under One-dimensional attributes should be provided as these are having linear relation with level of satisfaction.
2. The Wi-Fi campus is not expected by the students of this Institute but should be provided as this will create tremendous satisfaction among the students.
3. Alumni associations, counseling facilities, location of institute, vehicle parking space and website restrictions in computer lab parameters should not be concentrated much as these are having less influence on the students.
4. Management festivals, English communication development programs, communication development facilities, well furnished classrooms, case studies and live projects parameters should be provided as these are having high impact on the level of Satisfaction.
5. Website restrictions, anti ragging cell, alumni association parameters should not be concentrated much as these are having low impact on the level of satisfaction of the students.
6. Books availability, GD & co-curricular activities, campus interviews, library staff behavior, well furnished seminar hall, well furnished classrooms, and

computers with fast internet connection parameters should be fulfilled with high level of fulfillment as these are having high impact on the level of dissatisfaction.

7. The Wi-Fi campus, website restrictions, location of institute, alumni associations and transportation facility parameters should be fulfilled but there should not be much concentration as these are having low impact on the level of dissatisfaction.