

ANNEXURE

SCHEDULE

Please provide the information regarding the sources of information of agri input and your attitude towards them.

Part A

Sr. No.	Sources	Reliable	Neutral	Not Reliable
1	Progressive farmers	3	2	1
2	Co Farmers	3	2	1
3	Relatives	3	2	1
4	Krishi Sevak	3	2	1
5	Agriculture service centers	3	2	1
6	Taluka Agriculture Office	3	2	1
7	Agriculture Scientists	3	2	1
8	Krishi Vigyan Kendra	3	2	1
9	Agriculture Research Stations	3	2	1
10	Agriculture Universities	3	2	1
11	Agricultural Exhibitions	3	2	1
12	Newspaper	3	2	1
13	Television	3	2	1
14	Radio	3	2	1

Part B

General Parameters considered before purchasing agri input.

Sr. No	Parameters	Important	Neutral	Not important
1	Price	3	2	1
2	Brand	3	2	
3	Availability	3	2	
4	Credit	3	2	
5	Dealer Relations	3	2	

Part C

Seed

Various parameters are considered while purchasing seed by farmers. Please mention how much importance you attach to following parameters.

Sr. No	Parameters	Important	Neutral	Not Important
1	Purity	3	2	1
2	High Yielding Variety	3	2	1

Part D

Fertilizers

Various parameters are considered while purchasing fertilizers by farmers. Please mention how much importance you attach to following parameters.

Sr. No	Parameters	Important	Neutral	Not Important
1	Fertilizers that Fulfill Soil Nutrient Requirement	3	2	1
2	According to Crop Type Requirement	3	2	1
3	Disease Resistance Power of Fertilizers	3	2	1

Part E

Plant protecting chemicals

Various parameters are considered while purchasing plant protecting chemicals. Please mention how much importance you attach to following parameters.

Sr. No	Parameters	Important	Neutral	Not Important
1	Certified Plant Protecting Chemical	3	2	1
2	Less Toxic Plant Protecting Chemical	3	2	1
3	Easy and Safe to use Plant Protecting Chemical	3	2	1

Part F

Respondent's Information

Name : -----

Address:-----

Ph. No.:-----

Cell no.:-----

Age (in years):

20-30 :

30-40:

40-50 :

50 and above:

Educational Qualification:

Less than 10th:

10th to 12th:

12th to graduate:

Post Graduate:

Land Holding (in Acres):

1 to 5 :

5-10:

More than 10: