

## List of Charts

<b>Chart No.</b>	<b>Name of Chart</b>	<b>Page No.</b>
<b>4.1.1</b>	Age wise Distribution of Respondents (in years)	<b>52</b>
<b>4.1.2</b>	Education wise Distribution of Respondents	<b>53</b>
<b>4.1.3</b>	Landholding wise Distribution of Respondents	<b>54</b>

## List of Diagrams

<b>Diagram No.</b>	<b>Name of Diagram</b>	<b>Page No.</b>
<b>2.2.2.1</b>	Fertilizer Marketing and Distribution Channels	<b>30</b>
<b>3.3.1.1</b>	Buyer Decision Making Process	<b>43</b>