B) List of Diagrams

Sr. No.	Diagram	Title	Diagram No.
1	Diagram No. 1	Tools of Advertising.	21
2	Diagram No. 1.2	Journalism (Mother of all media).	21
3	Diagram No.1.3	Communication design (Branch of print and Electronic media).	21

C) List of Maps

Sr. No.	Maps	Title
1	Map No. 1	INDIA - POLITICAL
2	Map No. 2	MAHARASHTRA
3	Map No. 3	MAP OF KOLHAPUR CORPORATION AREA.