

A P P E N D I X

(Q E S T I O N N A I R E)

APPENDIX

QUESTIONNAIRE FOR PRIVATE POULTRY FARMERS.

A) PERSONAL INFORMATION

1) Name of the Poultry Farm

2) Name of the Poultry Farmer

3) Age: -----

4) Occupation: -----

5) Education Qualification: -----

6) Number of family members: -----

B) DATA REGARDING POULTRY FARM:

1) Establishment of Poultry Farm- Year:-----

2) Number of birds -

1980-81 -----

1981-82 -----

1982-83 -----

1983-84 -----

1984-85 -----

3) Daily Eggs Production: -----

4) Percentage of Egg Production: -----

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5) EXPENSES:a) Capital expenses (Per Bird)

- | | | | |
|-------------|---|-----|-----|
| i) Building | - | Rs. | Ps. |
| ii) Cages | - | Rs. | Ps. |
| iii) Birds | - | Rs. | Ps. |

b) Revenue Expenses (Per Bird):

- | | | | | |
|-------------|---|--------------------------|-----|-------------|
| i) Feed | - | Grams: Per bird per day: | Rs. | Ps. |
| ii) Vaccine | - | Rs. | Ps. | (Per annum) |
| iii) Labour | - | Rs. | Ps. | (Per annum) |

6) Feed used: - - - - -

7) Other production Expenditure:

- - - - -

- - - - -

Whether Insured

Yes/No

c) MARKETING DATA:

1) Production of Eggs per day: - - - - -

2) Which distribution Method Applied?

- a) Middleman
- b) Wholesaler
- c) Retailer
- d) Local sale and crack eggs sale.
- e) Sold to Cooperative Farm

3) Exploitation by Middlemen/Traders

- a) Regarding Rate.
- b) Regarding commission.
- c) Seasonal collection.

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4) Cash Terms:

a) Commission Rate per 100 eggs.

-

b) Credit Allowed

-

c) Whether cash purchases were made.

-

5) Normal Loss:

a) Breakage (%)

b) Wastage (%)

c) Other losses:

6) Any other problems:

- - - - -

- - - - -

- - - - -

D) SUGGESTIONS:

- 1) Whether Direct Marketing is suitable:

-

2) Whether Cooperative Marketing is suitable.

3) Other Suggestions:

- - - - -

- - - - -

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E) IMPROVEMENTS IN PRESENT EGGS MARKETING SYSTEM:

Place :

Date :

Signature of Poultry Farmer.