
CHAPTER IV : SYSTEM OF WORKING

- 1) Board of Directors - Chairman Role Staff
- 2) Marketing Function of the Ajara Taluka Shetakari Sahakari Kharedi Vikri Sangh Ltd. Ajara
 - a) Agricultural requisition and other goods
 - b) Cloth Department
 - c) Diesel Department
 - d) Warehousing
- 3) Organisation kept the following registers and account records
- 4) Branches scattered in village around Ajara.
- 5) Organisation of the Head Office
- 6) Ten year progress of 1974.75 to 1984.85
- 7) Covering aim and objective co.op.marketing will special reference to Ajara Taluka Shetakari Sahakari Kharedi Vikri Sangh Ltd. Ajara.

Board of Directors :

Board of Directors of 1984.85 of the Ajara Taluka
Shetakari Sah. Kharedi Vikri Sangh Ltd. Ajara

(1) Elected by society members	6
(2) Elected by Individual members.	3
(3) Backward class members	1
(4) Alp Bhudharak	1
(5) K.D.C.C.Bank Kolhapur representaive	1
T o t a l	12

As per the provision of the Maharashtra Co.Op.
Society Act 1960 the period for the board of the Directors
is 3 years and election are held as provisions of the
Maharashtra specified co.op. society election committee
Rule 1971.

Meetings :

25 meetings were held during the year 1984.85
in meeting there was discussion about sangh current
working position expansion and development.

Chairman Role :-

Shree K.R.Desai the Chairman of Ajara Taluka Shetkari
Sahakari Kh.Vi.Sangh Ltd. Ajara addressed his views about
the development of the Ajara Sangh he request to the
members and the staff members to increase financial position
and request to the staff to give better service to the

members and consumers and give respect to every persons

Co.Operative movement has to develop the social enviorement so as to must have expand to its activiteies in Ajara Taluka and to co.op. marketing sector price control is also essential

Staff :

Total working staff	50
Working time of the office	11 to 5
Continues ad itng	3 or 6 months
pay scales	AS Govt. Rule

Marketing functions of the Ajara Taluka Sangh Ltd. Ajara. :

The following important marketing activities

(1) Agril. requisition and othr goods :

The Ajara sangh carried on valuable Agril. service by supplying mixture fertiliser etc. This sangh do the production of Shetakari MixrKhat 15:5:5 and 20:20:10 productio

Year	Sales Tonne
1982.83	2,100
1983.84	2,781.
1984.85	2,910

Cement keresine cloth rice purchases and insecticides seeds etc.

(2) Cloth department :

The Ajara sangh has a medium type cloth department providing all types of clothes to consumers in a reasonable rates and also supply ration cloth also there are many agents for supply all types of cloth department

(3) Diesel Department (Pump) :

Diesel department is also separate in the sangh This diesel department is kept for the agril. department because this area is based the konkar areas Electricity is less there is not power of regular time therefore the diesel is required

(4) Warehousing :

Warehousing sources are very important in the field of modern marketing which helps to buying and assembling grading Ajara Sangh had one godown to keep all the goods at proper system

AJARA TALUKE SHEPAKARI SAHAKARI KHAMEDI VIKRI SANGH LTD. AJARA

The organisation kept the following registers and account records

- (1) Transfer ledger.
- (2) General ledger
- (3) sales register
- (4) Trading account ledger at Head Office
- (5) Ration sale register
- (6) Purchase register
- (7) Inward and outward register
- (8) Stock book
- (9) Challan register
- (10) Cash Credit memo
- (11) Weekly stock register / statements
- (12) Branch daily reports.

Above mentioned all classes sangh can handle any other related functions for their members

Ajara Taluka Shetakari Sahakari Kharedi Vikri Sangh Ltd.Ajara.

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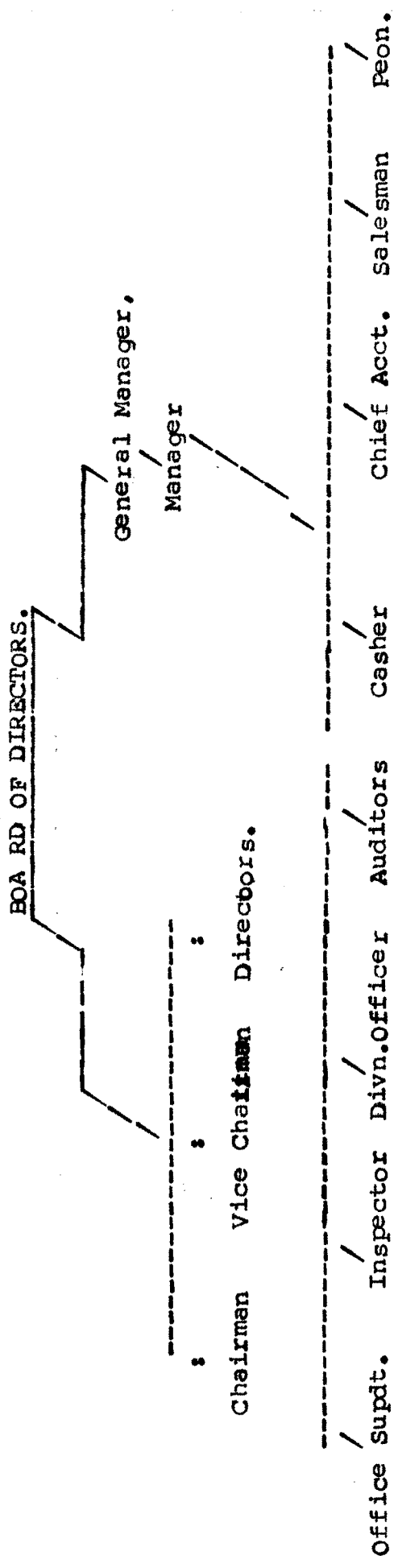
BRANCHES SCATTERED IN VILLAGE AROUND AJARA.

S.No.	Place of the Branch	n
1.	Head Office near S.T.Sand.	
2.	Khat Vibhag	
3.	Vividh Vastu Bhandar	
4.	Cloth Vibhag	
5.	Diesel Vibhag	
6.	Food Grain Vibhag No. 2	
7.	Branch Vatangi	
8.	Branch Keeni	
9.	Branch Iron Cement	
10.	Branch Gavase	
11.	Branch Pernole	
12.	Branch Bhadavan	
13.	Branch Vadakshivali	
14.	Branch Saroli	
15.	Branch Uttur	
16.	Branch Maligre	
17.	Branch Bahirewadi	
18.	Shakha Adat Dukan	
19.	Polgaon Khat Vibhag	
20.	Malig re Khat Vibhag.	

These branches are upto 1984.85

THE AJARA TALUKE SHETAKARI SAHAKARI KHAREDI VIKRI SANGH LIMITED, AJARA DIST. KOLHAPUR.

ORGANISATION SET UP AT HEAD OFFICE.



AJARA TALUKA SHETAKARI SAHAKARI KHRABEDI VIKRI SANGH LIMI TED, AJARA TALUKA AJARA DIST. KOLHAPUR

TEN YEAR PROGRESS CHART OF AJA RA SANGH (1974.75 to 1984.85)

Year	Members total sty.	Individual sty.	Share capital Govt. sty.individual.	Reserve funds	Working capital	Net Profit dund	Divi dund	Jegary Rava	Gr.Nut.
1974.75	57	598	187585	410407	1584745	13512.52	2%	24575	586
1975.76	57	756	196637	455439	1164297	Loss	-	15002	197
1976.77	57	872	192399	508609	1630199	19445.53	-	16654	181
1877.78	65	1191	239909	485352	1930833	6354.30	-	10177	53
1978.79	65	1263	233145	509950	1783566	Loss	-	7008	126
1979.80	65	1279	303330	515724	2076000	66568	2%	-	;
1980.81	67	1424	311480	639488	1908800	40522	2%	-	-
1981.82	67	1467	314750	776260	2522220	37190	2%	-	-
1982.83	68	1579	346310	797920	2857206		2%	2377	-
1983.84	75	1581	354010	838520	3338600	24886	2%	1635	-
1984.85	75	1581	526010	1083000	3488000	31461	3%	1600	-

Covering aim and objective co-operative marketing with special reference to Ajara Taluka Shetakari Sahakari Sangh Ltd. Ajara.

- (1) The first aim of the Ajara Sangh helps to the consumers and members of the sangh for goods buying and selling with cheap rate
- (2) Capital raising in the business as per sub R. 3
- (3) Fixing of grades of the selling goods and sell on behalf of the consumers at hire prices.
- (4) To expand the branches in rural areas
- (5) Supply quality goods to the consumers and also to the members of the sangh.
- (6) Supply quality seeds mixtures fertilisers for Agril aids. essential consumers goods provincial goods at fair prices vouchers on commission basis on behalf of consumers
- (7) Advice to agril. members to produce qualitable goods higher and try to sell at ~~low~~ prices in the market
- (8) Establish processing units it require as per tax constant in ordinary meeting and the advance approval of the Deputy Registrar

- (9) Purchase land and building machinery vehicles for development its business or on lease basis or rental basis provide godown facilities to its members consumers and sanction loans against agric. goods.
- (10) Provide transporting facilities ~~under~~ to its members non members industrialists by advance approval of the Dy. Registrar.
- (11) Goods must be supply to the member traders on commission basis
- (12) supply agric. goods food grains essential goods to consumer as an agents
- (13) To raise funds for social welfare development of farmers and office staff.
- (14) Advertisement and declarating of prosperous of joint co.op. unit.